

New Jersey LMSC Board Meeting Minutes

Time 10:30am Sunday, January 22, 2017
Berkeley Aquatic Club Center of Excellence
New Providence, NJ

Attendees:

Board Members

Chris McGiffin
Linda Brown-Kuhn
Tom Brunson
Susan Kirk

Bill Reichle
Sarah Clark
Sara Johnston
Marie Vellucci

Jen Bauman
Kim Plewa
Pia Lord

MOTIONS

- 1. MSA to accept and approve the nominations for both Rob and Cathy Copeland and Susan Kirk to be 2017 Lou Abel Distinguished Service Award Recipients**

ACTION ITEMS

- 1. All board members will each bring along a door prize donation of about a \$20 value. NJ LMSC will also provide several door prizes (ie. 2018 USMS NJ LMSC Registration and 2018 NJ LMSC Banquet attendance)**
- 2. Chris will collect pictures and create the picture slide show for the banquet**
- 3. Kim will reach out to Ed to see if he will be the banquet photographer again this year**
- 4. Linda will look into the feasibility of reporting/recognizing NJ LMSC members who participate in USMS fitness events.**
- 5. Marie will email the USMS Officials Chair to see if a list of NJ LMSC USMS Officials and NJ LSC USA Officials can be provided as a resource for the NJ LMSC Officials Chair**
- 6. Chris will bring 2 electronic pace clocks for use at the 100 x 100s**
- 7. Susan will bring the core refreshments for the 100 x 100s ~ water, bagels, cream cheese, butter, bananas, and various snacks**
- 8. Jen will bring clementines to the 100 x 100s**
- 9. Tom will pass along his recommendation to the LMSC Development Committee Chair that a paper copy of the registration form NOT be a mandatory LMSC standard since the NJ LMSC has only a couple of paper registrations/year**
- 10. All Board members to review the LMSC Standards with respect to their roles and report back to Susan their findings**

Action items bolded

Meeting was called to order at 10:42am

- I. Officer Reports
 - A. Newsletter (S. Johnston)
 - i. Remaining issues for 2017
 - a) January/February
 - b) March/April
 - c) May/June
 - d) July/August
 - e) September/October
 - f) November/December
 - ii. Jan/Feb issue is in the works. Please send any articles/ideas to Sara by February 15th
 - iii. New colour Masthead designed by Marin Kirk will be debuted in the next issue
 - iv. Special Member Articles (P. Lord)
 - a) Trying to get interest in articles. No one yet has offered to write. Will put another article in newsletter.

ii. 2017 Budget proposal

NJ LMSC Financial Statement

Preliminary Budget 2017

<u>INCOME</u>	<u>BUDGET</u>
USMS Individual	\$500.00
LMSC Donations	\$2,000.00
LMSC Individual	\$13,000.00
Meet Sanction Fees	\$250.00
Interest Income	\$20.00
Club Collections	\$400.00
Annual Dinner Collections	\$1,200.00
Special Events	\$750.00
Merchandise Sales	\$100.00
Meet Performance Deposits	\$600.00
Open Water Sanction Fee	\$300.00
TOTAL INCOME	\$19,120.00
<u>EXPENSES</u>	
USMS Individual	\$500.00
Coach Certification Grant	\$1,260.00
Registrar Expenses	\$300.00
Rule Books	\$48.00
Convention Costs	\$6,000.00
Annual Dinner/Picnic	\$4,000.00
Tributes & Awards	\$750.00
USMS Leadership Summit	\$850.00
Special Events	\$3,500.00
Domain Fee	\$10.00
USMS Meet Sanctions	\$300.00
Miscellaneous Expense	\$400.00
Performance Reimbursement (Sanctions)	\$600.00
USMS Open Water Sanction Fee	\$600.00
TOTAL EXPENSES	\$19,118.00

- C. Co-Registrar (T. Brunson/C. McGiffin)
 - i. 2017 Member Registration Year to Date Report – See below
 - a) Total 2017 NJ LMSC members ~~
 - b) Total members by Club
 - c) Total new members by Club
 - d) 2017 Club registrations ~~
 - e) Annual Renewal Rate
 - f) Lifetime Renewal Rate
 - ii. 2017 Club Registration report to date

YEAR	CLUB	#REG	#RE-REG LIFTIM	#NEW	#REG PREV YR	#REG PRV YR& CUR YR	LIFETIME RETN%	ANNUAL RETN%	#CLUBS
2017	ALL	1046	960	86	1526	744	91.8%	48.8%	19
	BERK	224	211	13	262	183	94.2%	81.7%	
	CIB	16	16	0	28	15	100.0%	93.8%	
	DRMS	35	30	5	75	25	85.7%	71.4%	
	FLIP	1	1	0	16	1	100.0%	100.0%	
	GSM	158	152	6	220	145	96.2%	91.8%	
	HOBO	21	20	1	119	19	95.2%	90.5%	
	JAM	28	27	1	33	25	96.4%	89.3%	
	LHY	11	9	2	11	8	81.8%	72.7%	
	LTMM	5	3	2	8	3	60.0%	60.0%	
	MMST	2	1	1		0	50.0%	0.0%	
	NMS	2	2	0	5	2	100.0%	100.0%	
	OWST	33	29	4	89	25	87.9%	75.8%	
	PAA	21	19	2	28	17	90.5%	81.0%	
	RBAY	9	8	1	9	7	88.9%	77.8%	
	RBV	7	4	3		0	57.1%	0.0%	
	RWJ	1	1	0	1	1	100.0%	100.0%	
	SCYM	141	130	11	139	2	92.2%	1.4%	
	SJTC	1	1	0	7	1	100.0%	100.0%	
	XCL	208	185	23	266	179	88.9%	86.1%	
	UC07	122	111	11	210	86	91.0%	70.5%	
2016	ALL	1566	1071	493	1295	841	68.4%	64.9%	21
	BERK	262	185	77	160	139	70.6%	86.9%	
	CIB	28	28	0	38	25	100.0%	65.8%	
	DRMS	75	52	23	92	43	69.3%	46.7%	
	FLIP	16	3	13	0	0	18.8%		
	GSM	220	200	20	254	192	90.9%	75.6%	
	HAWK	3	1		0	0	33.3%		
	HOBO	119	53	66	88	38	44.5%	43.2%	
	JAM	33	30	3	31	28	90.9%	90.3%	
	LHY	11	8	3	6	5	72.7%	83.3%	
	LTMM	8	6	2	10	5	75.0%	50.0%	
	NMS	5	5		0	0	100.0%		
	OWST	89	55	34	84	49	61.8%	58.3%	
	PAA	28	20	8	32	18	71.4%	56.3%	
	RA	3	2	1	1	0	66.7%	0.0%	
	RBAY	9	3	6	9	3	33.3%	33.3%	
	RWJ	1	0	1	0	0	0.0%		
	SCY	139	39	100	0	0	28.1%		
	SJTC	7	1	6	3	1	14.3%	33.3%	
	TMB	2	1	1	0	0	50.0%		
	TRP	32	23	9	0	0	71.9%		
	XCL	266	208	58	276	189	78.2%	68.5%	
	UC07	210	148	62	211	106	70.5%	50.2%	
2015	ALL	1309	975	334	897	600	74.5%	66.9%	17
2014	ALL	913	699	214	944	602	76.6%	63.8%	12
2013	ALL	952	702	250	944	620	73.7%	65.7%	12
2012	ALL	957	683	274			71.4%	68.1%	8
2011	ALL	895	612	283			68.4%	72.3%	9
2010	ALL	729	536	193			73.5%		8
2009	ALL	739	488	251			66.0%		7
2008	ALL	715	501	214			70.1%		6
2007	ALL	634	475	159			74.9%		5
2006	ALL	600	454	146			75.7%		5
2005	ALL	526	348	178			66.2%		4
2004	ALL	527	342	185			64.9%		3
2003	ALL	541							

* %RET'N =LIFETIME RETENTION=(CRNT RE-REG/CRNT YEAR TOTAL)* 100

iii. Member Donation Report (See Below)
a) 2017 to date

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
1/22/2017	SSL	86	\$250.00	\$1,990.00
	ISSHOF	20	\$100.00	\$370.00
	LMSC	60	\$100.00	\$1,250.00
	TOTAL	166		\$3,610.00
10/23/2016	SSL	80	\$100.00	\$1,417.00
	ISSHOF	27	\$50.00	\$386.00
	LMSC	77	\$1,000.00	\$2,575.00
	TOTAL	184		\$4,378.00
4/24/2016	SSL	70	\$100.00	\$1,277.00
	ISSHOF	27	\$50.00	\$386.00
	LMSC	72	\$1,000.00	\$2,505.00
	TOTAL	169		\$4,168.00
1/31/2016	SSL	63	\$100.00	\$1,192.00
	ISSHOF	26	\$50.00	\$361.00
	LMSC	64	\$1,000.00	\$2,265.00
	TOTAL	153		\$3,818.00
10/31/2015	ISSHOF	25	\$100.00	\$382.00
	USMS	78	\$100.00	\$1,372.00
	LMSC	67	\$100.00	\$1,395.00
	TOTAL	170	\$300.00	\$3,149.00
10/31/2014	ISSHOF	29	\$50.00	\$418.00
	USMS	66	\$100.00	\$986.00
	LMSC	82	\$100.00	\$1,484.00
	TOTAL	177	\$250.00	\$2,888.00
9/22/2013	ISSHOF	41	\$50.00	\$522.00
	USMS	66	\$100.00	\$888.00
	LMSC	59	\$100.00	\$1,043.00
	TOTAL	166		\$2,453.00
10/31/2012	ISSHOF	36	\$100.00	\$514.00
	USMS	64	\$100.00	\$805.00
	LMSC	50	\$100.00	\$697.00
	TOTAL	150		\$2,016.00

- iv. Affiliated/Certified Coaches, Officials, ALTS Instructors
 - a) 2016 ~ NJ LMSC had 111 self-identified coaches
 - b) 2017 Affiliated Coaches (members who self-identified as a masters coach) [NJ has 86]
 - c) 2017 Affiliated Officials (members who self-identified as a swimming official) [NJ has 46]
 - d) 2017 Certified Coaches (members who have some level of certification) [NJ has 44*]
 - *Note that this count does not match results one gets with the public Coach Certification Search page results (<http://www.usms.org/coach/>). That is because it only returns the 23 NJ members with Level 1 & Level 2, and 6 with Level 3 certification that paid the \$30 for the Coach/Instructor Add-on.
 - e) 2017 ALTS Instructors (members who are certified instructors) [NJ has 12**]
 - **Note that this count also differs from public ALTS Instructor Search page results(<http://www.usms.org/alts/>). Only members that paid the \$30 Coach/Instructor Add-on are displayed.
 - f) 2017 Coach/ALTS Designation (members who are either certified coaches or ALTS instructors) [NJ has 29***]
 - ***Note that this count represents the total number of members that are a) certified USMS Coaches or ALTS Instructors AND b) paid the \$30 Coach/Instructor Add-on

D. Secretary (S. Kirk)

- i. Meeting minutes for the NJ LMSC Annual Meeting, October 23, 2016
 - a) The 2016 annual board meeting minutes were have been approved by the NJ LMSC Board and have been posted on the NJ LMSC website by the webmaster
 - b) The October 23, 2016 annual meeting minutes were submitted to the National Office via email on December 5, 2016. The deadline for submission is April 30, 2017
- ii. The 2017 NJ LMSC Board Working Calendar has been updated and is posted on the NJ LMSC website
- iii. 5 NJ LMSC member emails have been composed and sent out to the NJ LMSC members since our last board meeting on October 23, 2016
- iv. Registrant emails currently go out to 1628 NJ LMSC members
 - a) The 2016 NJ LMSC members who have not re-registered for 2017 by March 1st will no longer receive NJ LMSC email blasts
- v. The NJ LMSC Facebook page currently has 895 likes

E. Sanctions & Safety (J. Bauman)

- i. Upcoming 2017 Sanctioned Events
 - a) None
- ii. Completed 2017 Sanctioned Events
 - a) None
- iii. Upcoming 2017 Recognized Events
 - a) 2017 OCY Masters Meet (Sunday, February 12, 2017)
 - Draft entry form received 12/15/16
 - Application for recognition approved 1/1/17
 - Recognition fee (\$100) + performance deposit (\$100) received 12/31/16
 - Recognition number assigned: #077-R001
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 1/1/17
 - 2017 USMS rule book to be mailed to meet director
- iv. Completed 2017 Recognized Events
 - a) None

F. Top Ten and Records (E. Tsuzuki)

- i. The NJ LMSC records have been updated for the following events:
 - a) Colonies Zone Short Course Yards Championships at George Mason University in Fairfax, Virginia on April 10, 2016
 - b) Shut up and Swim Roy Dessloch Invitational meet at the Westside Aquatics Complex in Greenville, SC on June 19, 2016
 - c) Sussex County YMCA Adult Mini-Meet on October 15, 2016
 - d) 8th Annual UVAC Leef Peepers Mini Meet at the Upper Valley Aquatic Center in White River Junction, Vermont on October 22, 2016
 - e) 10th Bearcat Masters SCM Invitational at Baruch College in New York City on October 22, 2016
 - f) 5th Annual EEX Masters Meet at The College of New Jersey on November 6, 2016
 - g) Dr. Bill Ross Memorial Masters Swim Meet at the Nassau Aquatics Center in East Meadow, NY on November 12, 2016
 - h) 4th Annual Solstice SCM Meet at the Germantown Indoor Swim Center in Boyds, MD on December 3, 2016
 - i) Somerset County YMCA Pentathlon Festival at the Somerset Valley YMCA in Bridgewater, NJ on December 10, 2016
 - j) Southern Masters SCM Swimming Championships at the University of New Orleans, LA Lakefront Arena Swim Center on December 11, 2016
- ii. The 2016 SCM top ten file was submitted on January 11, 2017 and included the following meet
 - a) Somerset County YMCA Pentathlon – December 10, 2016
- iii. The Go The Distance results have been updated as of January 11, 2017. New Jersey finished 2016 in the #3 spot in total mileage as well as number of participants behind Pacific and Southern Pacific. NJ maintained the highest member participation rate (%) of all the top LMSCs

G. Webmaster (M. Kirk/C. Driscoll)

- i. As of December 15, 2016, the transition to Marin's full-time role as webmaster was complete
- ii. All submitted requests for website edits are complete and up-to-date at this time.
- iii. If when navigating the website anyone finds any broken links or outdated information, please let Marin know so that she can see to it and make the necessary changes.
- iv. Update on review of NJ LMSC website content for consistency with USMS ~ Colleen
 - a) No report
 - b) Colleen has respectfully submitted her resignation of her service on the NJ LMSC Board of Volunteers

H. Open Water (S. Clark)

- i. 2017 Open Water Calendar update
 - a) The Open Water Swim Calendar has been updated with the 2017 swims that have been posted on the internet. This is a working document and will be updated regularly. If anyone knows of any swims that are not on the calendar please email me at saritaylor71@gmail.com.

I. Events Coordinator (K. Plewa)

- i. 2017 NJ LMSC Annual Banquet plans ~~
 - a) Save the Date: Saturday, March 18th 6:00pm – 10:00pm
 - b) Location is the Dolce Basking Ridge Hotel, Deming Ballroom (same room a last year)
 - c) Currently confirming with hotel contact that the set-up will be the same as last year (including the menu, room set-up, microphone/PA, etc.)
 - Susan confirmed with hotel representative that all 2017 event details will be the same as in 2016

- d) Our guest speaker is Bridgette Hobart, a world class marathon open water swimmer, event director of the Lake Hopatcong Open Water Swim Festival, a multi-year volunteer for the NJ LMSC Board, and the 2015 World Open Water Swimming Association Woman of the Year. We've received Bridgette's bio and Susan has added the speaker profile to the flyer
- e) Board will discuss/confirm recommendation of going green with invites and programs
 - Invites sent electronically in a targeted email addressed to just the award recipients
 - Projector and a slide presentation to replace all of the printed programs
 - Flyer/general registration form is already sent out electronically to our members, so that would stay the same
 - Board consensus to go green with award recipient invites and the program for the evening
- f) Peter McCoy and Don Giannico are confirmed to play again during the cocktail hour
- g) The Lou Abel Award nominations solicitation was included in the NJ LMSC Masters Swimming eNews on 01.03.17 with a deadline of January 20
 - Rob and Cathy Copeland were nominated
 - Susan Kirk was nominated
 - Susan Kirk recused herself from the discussion and the room while Vice Chair Chris McGiffin led the board review, discussion, and vote on the Lou Abel DSA nominations
 - **MSA to accept and approve the nominations for both Rob and Cathy Copeland and Susan Kirk to be 2017 Lou Abel Distinguished Service Award Recipients**
- h) Items to discuss include:
 - Pricing
 - Board consensus to maintain same pricing as in 2016: award recipients, NJ LMSC board members, guest speaker, and musicians are all complimentary. Coaches are \$15. LMSC members and guests are \$25 if paid by March 1st. \$35 after March 1st. \$40 at the door
 - Door prizes
 - **All board members will each bring along a door prize donation of about a \$20 value. NJ LMSC will also provide several door prizes (ie. 2018 USMS NJ LMSC Registration and 2018 NJ LMSC Banquet attendance)**
 - Slide show pictures
 - **Chris will collect pictures and create the picture slide show for the banquet**
 - Photographer
 - **Kim will reach out to Ed to see if he will be the banquet photographer again this year**

J. Coaches (S. Kirk)

- i. 2017 Clinic plans
 - a) Plans for the April 2, 2017 POWS Clinic with Alex Meyer are continuing. Currently the registration form is being finalized with Alex
 - b) A Save The Date blurb was included in the last NJ LMSC email blast and will be included in the next issue of The Fastlane

K. Fitness (L. Brown-Kuhn)

- i. 2017 Fitness Swim Programs
 - a) The 50 x 50s held on January 14th were a big success with the largest attendance ever at 61. Linda even had a waiting list for a week or so at the end. The volunteers made the event what it was and they contributed ideas for changes for 2018. Renting the whole pool, limiting the number of people attending the clinic, having more defined check in and start times are among the suggestions
 - b) Swim University began in January and runs through June. So far, 17 have enrolled including no board members. Last year we had 48 participants so we're off to a slow start

- c) Go the Distance – Ed has convinced Linda to get involved in the reporting of the GTD program. Ed and Linda will collaborate with Ed providing the data and Linda writing up the report with the goal of timing them with the newsletter's release which comes out 6 times per year.
- d) Last Chance Swim (50 x 100s or 100 x 50s) planned for late summer if Bill is willing
- e) Linda will look into the feasibility of reporting/recognizing NJ LMSC members who participate in USMS fitness events.**
- ii. Fitness standouts
 - a) Linda would like to write at least 2 of these stories a year about people embracing the fitness aspect of Masters swimming. Linda may have a few leads but welcomes any candidates

L. Officials (M. Vellucci)

- i. Marie will email the USMS Officials Chair to see if a list of NJ LMSC USMS Officials and NJ LSC USA Officials can be provided as a resource for the NJ LMSC Officials Chair**

II. Old Business

- A. Annual 100 x 100s update (Susan) ~~ Sunday, February 5
 - i. Susan has confirmed with BACCOE that the NJ LMSC can rent the training pool facility from 8am – noon on Sunday, February 5th to host the Annual NJ Masters Swimming 100 x 100s
 - a) Big scoreboard clock will be available for use this year
 - b) Chris will bring 2 electronic pace clocks for use at the 100 x 100s**
 - ii. Susan will bring the core refreshments for the 100 x 100s ~ water, bagels, cream cheese, butter, bananas and various snacks**
 - iii. Jen will bring clementines to the 100 x 100s**
- B. 2016 LMSC Standards Compliance Review by the Board Members of their area
 - i. Tom will pass along his recommendation to the LMSC Development Committee Chair that a paper copy of the registration form NOT be a mandatory LMSC standard since the NJ LMSC has only a couple of paper registrations/year**
 - ii. All Board members to review the LMSC Standards with respect to their roles and report back to Susan their findings**

III. New Business

- A. CMRPA update (Chris and Susan)
 - i. 2016 award recipients
 - a) Work in progress. Preliminary numbers ~ first round
 - 30 year 0 award recipients
 - 25 year 4 award recipients
 - 20 year 5 award recipients
 - 15 year 9 award recipients
 - 10 year 20 award recipients
 - 5 year 50 award recipients
- B. Discussion of Coaches Certification Scholarship Policy for NJ LMSC held courses
 - i. Level 1-2 Coach certification class on March 25, 2017
 - a) Board consensus to maintain current grant policy of 100% reimbursement for registration fees following successful completion of course and submission of all NJ LMSC required paperwork and documentation
 - ii. Clinic Course for Coaches on March 25 & 26, 2017
 - a) Board consensus to create new grant policy of 100% reimbursement for registration fees following successful completion of course and submission of all NJ LMSC required paperwork and documentation aligning with Coach Certification courses and ALTS Course
 - iii. Stroke Development Clinic for Swimmers on March 26, 2017
 - a) Board consensus to subsidize NJ LMSC sponsored clinics only, no grant for USMS sponsored clinic
 - iv. ALTS – November 12, 2017
 - a) Board consensus to maintain current grant policy of 100% reimbursement for

registration fees following successful completion of course and submission of all NJ LMSC required paperwork and documentation

C. 2017 USMS Convention delegates (Dallas, TX September 13-17, 2017)

i. Preliminary discussion of interest and availability for NJ LMSC delegates

a) Marie, Susan, and Sarah are interested and available to attend this year's USMS convention

IV. Next LMSC Meeting

A. Date-- May 7, 2017

B. Time-- 10:30am

C. Place-- BACCOE

V. Adjournment

A. Meeting adjourned at 1:02pm