

# **New Jersey LMSC Board Meeting Minutes**

Time 10:00am Sunday, August 27, 2017

New Providence Community Pool

New Providence, NJ

## **Attendees:**

### **Board Members**

Chris McGiffin

Sarah Clark

Tom Brunson

Susan Kirk

Bill Reichle

Kim Plewa

Marie Vellucci

Jen Bauman

Ed Tsuzuki

Pia Lord

### **Visitor**

Mindy Bowens

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## **MOTIONS**

- 1. MSA to leave the Club, Workout group, and the Individual registration NJ LMSC fees the same for 2018 as they were in 2017**
- 2. MSA to leave the OEVT NJ LMSC fee the same for 2018 as it was in 2017**
- 3. MSA to continue to offer the 100% registration reimbursement NJ LMSC Grant for the ALTS Certification course being held in the NJ LMSC in November 2017**

## **ACTION ITEMS**

- 1. Ed offered to create a short survey to determine the interest of our membership of participating in a POW training swim and/or POW competitive race and submit the draft survey to the board for review**
- 2. Kim will reach out to Dolce to check on their availability now that they have been purchased by Verizon**
- 3. All board members are to begin brainstorming about potential guest speakers for the 2018 Annual NJ LMSC Banquet**
- 4. Susan will reach out to the Berkeley Aquatic Club in early September to secure the 50m pool facility for the 2018 NJ LMSC Annual 100 x 100s on Sunday, February 4, 2018 from 8am – noon**
- 5. Susan to amend the ALTS Certification Course Registration Grant form to incorporate language that states that the applicant must complete either volunteering at an LMSC event or writing an article for the Fastlane about their experience at the course to be eligible for consideration of receiving the NJ LMSC grant. Language will also be included that reimbursement for the registration costs of the course will be provided AFTER completion of one of the 'give back' activities and the submission of all completed paperwork.**
- 6. Bill will reach out to Karlyn to find out her spring availability and her costs.**

## **Action items bolded**

Meeting was called to order at 10:10 am

- I. Officer Reports
  - A. Newsletter (S. Johnston)
    - i. Remaining issues for 2017
      - a) July/August – in the works
      - b) September/October
      - c) November/December
    - ii. Deadline for the September/October issue is October 15<sup>th</sup>

iii. Special Member Articles (P. Lord)

- a) An article about a Father (kayaker)/Daughter (swimmer – Sandra Carosi) open water team in the August/September issue of the Fastlane
- b) Pia is still working on getting responses from the other 20 Clubs in the NJ LMSC to feature them in a Fastlane issue
- c) The May/June issue of the Fastlane included an article about 2 of the clubs in the NJ LMSC

B. Treasurer (B. Reichle)

- i. 2017 Budget and actuals update

# NJ LMSC Financial Statement

Beginning Cash Balance 1/1/2017 **\$22,356.81**

<u>INCOME</u>	<u>BUDGET</u>	<u>ACTUAL</u>
USMS Individual	\$500.00	\$123.00
LMSC Donations	\$2,000.00	\$906.00
LMSC Individual	\$14,500.00	\$9,025.00
Meet Sanction Fees	\$250.00	\$200.00
Interest Income	\$20.00	\$17.74
Club Collections	\$400.00	\$60.00
Annual Dinner Collections	\$1,200.00	\$925.00
Special Events	\$750.00	\$750.00
Merchandise Sales	\$100.00	\$35.00
Meet Performance Deposits	\$600.00	\$400.00
Open Water Sanction Fee	\$300.00	
<b>TOTAL INCOME</b>	<b>\$20,620.00</b>	<b>\$12,441.74</b>

<u>EXPENSES</u>		
USMS Individual	\$500.00	\$164.00
Coach Certification Grant	\$3,000.00	\$700.00
Registrar Expenses	\$300.00	
Rule Books	\$48.00	\$36.00
Convention Costs	\$6,000.00	
Annual Dinner/Picnic	\$4,000.00	\$3,879.36
Tributes & Awards	\$750.00	\$398.47
USMS Leadership Summit	\$850.00	\$555.40
Special Events	\$3,500.00	\$3,257.18
Domain Fee	\$10.00	\$10.00
USMS Meet Sanctions	\$300.00	\$350.00
Miscellaneous Expense	\$400.00	\$14.40
Performance Reimbursement (Sanctions)	\$600.00	\$400.00
USMS Open Water Sanction Fee	\$600.00	
<b>TOTAL EXPENSES</b>	<b>\$20,858.00</b>	<b>\$9,764.81</b>

Cash Balance 8/23/2017 **\$25,033.74**

<u>SPECIAL EVENTS</u>	<u>INCOME</u>	<u>EXPENSE</u>
50 x 50		\$350.69
100 x 100		\$703.70
OW Clinic	\$750.00	\$2,022.79
Swim University		\$180.00
Last Chance Swim		

C. Co-Registrar (T. Brunson/C. McGiffin)

- i. 2017 Member Registration Year to Date Report – See below
  - a) Total 2017 NJ LMSC members ~~ 1326
  - b) Total members by Club
  - c) Total new members by Club
  - d) 2017 Club registrations ~~ 22
  - e) Annual Renewal Rate
  - f) Lifetime Renewal Rate

YEAR	CLUB	#REG	#RE-REG LIFTIM	#NEW	#REG PREV YR	#REG PRV YR& CUR YR	LIFETIME RETN%	ANNUAL RETN%	#CLUBS
2017	ALL	1326	1111	215	1544	919	83.8%	59.5%	22
	BERK	292	244	48	262	196	83.6%	74.8%	
	CIB	20	20	0	28	19	100.0%	67.9%	
	DRMS	46	40	6	75	29	87.0%	38.7%	
	FLIP	1	1	0	16	1	100.0%	6.3%	
	GSM	170	162	8	221	151	95.3%	68.3%	
	HOBO	22	21	1	119	20	95.5%	16.8%	
	JAM	34	31	3	33	29	91.2%	87.9%	
	LHY	12	10	2	11	9	83.3%	81.8%	
	LTMM	7	4	3	8	3	57.1%	37.5%	
	MMST	3	1	2		0	33.3%		
	NJRC	0	0	0		0			
	NMS	4	3	1	5	3	75.0%	60.0%	
	OWST	54	42	12	88	36	77.8%	40.9%	
	PAA	25	22	3	28	19	88.0%	67.9%	
	RBAY	13	8	5	9	7	61.5%	77.8%	
	RBV	14	5	9		0	35.7%		
	RWJ	1	1	0	1	1	100.0%	100.0%	
	SCYM	168	143	25	141	108	85.1%	76.6%	
	SJTC	1	1	0	7	1	100.0%	14.3%	
	TMB	0	0	0	2	0		0.0%	
	XCL	256	212	44	276	190	82.8%	68.8%	
	UC07	183	140	43	214	97	76.5%	45.3%	
2016	ALL	1566	1071	493	1295	841	68.4%	64.9%	21
	BERK	262	185	77	160	139	70.6%	86.9%	
	CIB	28	28	0	38	25	100.0%	65.8%	
	DRMS	75	52	23	92	43	69.3%	46.7%	
	FLIP	16	3	13	0	0	18.8%		
	GSM	220	200	20	254	192	90.9%	75.6%	
	HAWK	3	1		0	0	33.3%		
	HOBO	119	53	66	88	38	44.5%	43.2%	
	JAM	33	30	3	31	28	90.9%	90.3%	
	LHY	11	8	3	6	5	72.7%	83.3%	
	LTMM	8	6	2	10	5	75.0%	50.0%	
	NMS	5	5		0	0	100.0%		
	OWST	89	55	34	84	49	61.8%	58.3%	
	PAA	28	20	8	32	18	71.4%	56.3%	
	RA	3	2	1	1	0	66.7%	0.0%	
	RBAY	9	3	6	9	3	33.3%	33.3%	
	RWJ	1	0	1	0	0	0.0%		
	SCY	139	39	100	0	0	28.1%		
	SJTC	7	1	6	3	1	14.3%	33.3%	
	TMB	2	1	1	0	0	50.0%		
	TRP	32	23	9	0	0	71.9%		
	XCL	266	208	58	276	189	78.2%	68.5%	
	UC07	210	148	62	211	106	70.5%	50.2%	
2015	ALL	1309	975	334	897	600	74.5%	66.9%	17
2014	ALL	913	699	214	944	602	76.6%	63.8%	12
2013	ALL	952	702	250	944	620	73.7%	65.7%	12
2012	ALL	957	683	274			71.4%	68.1%	8
2011	ALL	895	612	283			68.4%	72.3%	9
2010	ALL	729	536	193			73.5%		8
2009	ALL	739	488	251			66.0%		7
2008	ALL	715	501	214			70.1%		6
2007	ALL	634	475	159			74.9%		5
2006	ALL	600	454	146			75.7%		5
2005	ALL	526	348	178			66.2%		4
2004	ALL	527	342	185			64.9%		3
2003	ALL	541							
* %RET'N = LIFETIME RETENTION=(CRNT RE-REG/CRNT YEAR TOTAL)*100									

ii. 2017 Member Donation Report (See Below)

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
8/27/2017	SSL	\$103.00	\$250.00	\$2,325.00
	ISSHOF	\$23.00	\$100.00	\$440.00
	LMSC	\$73.00	\$100.00	\$1,615.00
	TOTAL	\$199.00		\$4,380.00
5/7/2017	SSL	\$99.00	\$250.00	\$2,230.00
	ISSHOF	\$22.00	\$100.00	\$390.00
	LMSC	\$72.00	\$100.00	\$1,565.00
	TOTAL	\$193.00		\$4,185.00
1/22/2017	SSL	\$86.00	\$250.00	\$1,990.00
	ISSHOF	\$20.00	\$100.00	\$370.00
	LMSC	\$60.00	\$100.00	\$1,250.00
	TOTAL	\$166.00		\$3,610.00
10/23/2016	SSL	\$80.00	\$100.00	\$1,417.00
	ISSHOF	\$27.00	\$50.00	\$386.00
	LMSC	\$77.00	\$1,000.00	\$2,575.00
	TOTAL	\$184.00		\$4,378.00
11/22/2015	SSL	\$18.00	\$100.00	\$285.00
	ISSHOF	\$9.00	\$25.00	\$105.00
	LMSC	\$21.00	\$100.00	\$530.00
	TOTAL	\$48.00		\$920.00
10/31/2015	ISSHOF	\$25.00	\$100.00	\$382.00
	USMS	\$78.00	\$100.00	\$1,372.00
	LMSC	\$67.00	\$100.00	\$1,395.00
	TOTAL	\$170.00	\$300.00	\$3,149.00
10/31/2014	ISSHOF	\$29.00	\$50.00	\$418.00
	USMS	\$66.00	\$100.00	\$986.00
	LMSC	\$82.00	\$100.00	\$1,484.00
	TOTAL	\$177.00	\$250.00	\$2,888.00
9/22/2013	ISSHOF	\$41.00	\$50.00	\$522.00
	USMS	\$66.00	\$100.00	\$888.00
	LMSC	\$59.00	\$100.00	\$1,043.00
	TOTAL	\$166.00		\$2,453.00
10/31/2012	ISSHOF	\$36.00	\$100.00	\$514.00
	USMS	\$64.00	\$100.00	\$805.00
	LMSC	\$50.00	\$100.00	\$697.00
	TOTAL	\$150.00		\$2,016.00
10/31/2011	ISSHOF	\$50.00	\$100.00	\$576.00
	USMS	\$73.00	\$100.00	\$771.00
	LMSC	\$65.00	\$100.00	\$773.00
	TOTAL	\$188.00		\$2,120.00

iii. 2017 Affiliated/Certified Coaches, Officials, ALTS Instructors

Mtg date	Coach Affiliation	Official Affiliation	Certified Coach	ALTS Instructor	Coach/ALTS Designation	Total ch/off/alts	Total Affiliates
8/27/2017	92	50	68	16	50	276	160
5/7/2017	93	49	69	16	52	279	159

D. Secretary (S. Kirk)

- i. Meeting minutes for the NJ LMSC Board Meeting on May 7, 2017 were approved by the NJ LMSC Board and have been posted on the NJ LMSC website by the webmaster
- ii. 6 NJ LMSC member emails have been composed and sent out to the NJ LMSC members since our last board meeting on May 7, 2017
- iii. Registrant emails currently go out to 1303 NJ LMSC members
- iv. The NJ LMSC Facebook page currently has 924 likes

E. Sanctions & Safety (J. Bauman)

- i. Completed 2017 Sanctioned Events
  - a) 2017 Somerset County YMCA Masters "Last Chance" SCY Swim Meet (Sunday, May 21, 2017)
    - Draft entry form received 4/11/17
    - Application for sanction approved 4/23/17
    - Performance deposit (\$100) received 4/29/17 [sanction fee: \$0]
    - Sanction number assigned: **#077-S001**
    - Pool measurement certification on file with USMS
    - Meet announcement added to USMS calendar 4/24/17
    - 2017 USMS rule book to be mailed to meet director
    - Refundable performance deposit approved for return 5/22/17
  - b) Jason Nessel Memorial Invitational (Sunday, August 6, 2017)
    - Draft entry form received 6/7/17
    - Application for sanction approved 6/21/17
    - Performance deposit (\$100) received 6/18/17 [sanction fee: \$0]
    - Sanction number assigned: **#077-S002**
    - Pool measurement certification on file with USMS
    - Meet announcement added to USMS calendar 6/21/17
    - 2017 USMS rule book to be mailed to meet director
    - Refundable performance deposit approved for return 8/9/17
- ii. Upcoming 2017 Sanctioned Events
  - a) None
- iii. Completed 2017 Recognized Events
  - a) 2017 OCY Masters Meet (Sunday, February 12, 2017)
    - Draft entry form received 12/15/16
    - Application for recognition approved 1/1/17
    - Recognition fee (\$100) + performance deposit (\$100) received 12/31/16
    - Recognition number assigned: **#077-R001**
    - Pool measurement certification on file with USMS
    - Meet announcement added to USMS calendar 1/1/17
    - 2017 USMS rule book to be mailed to meet director
    - Refundable performance deposit approved for return 4/26/17

- b) Sussex County YMCA Adult Mini Meet (Saturday, April 15, 2017)
    - Draft entry form received 3/15/17
    - Application for recognition approved 3/20/17
    - Recognition fee (\$100) + performance deposit (\$100) received 4/15/17
    - Recognition number assigned: **#077-R002**
    - Pool measurement certification on file with USMS
    - Meet announcement added to USMS calendar 3/20/17
    - 2017 USMS rule book mailed to meet director
    - Refundable performance deposit approved for return 4/23/17
  - iv. Upcoming 2017 Recognized Events
    - a) NJ Senior Olympics (Saturday-Sunday, September 9-10, 2017)
      - Draft entry form received 8/2/17
      - Application for recognition approved 8/28/17
      - Recognition fee (\$100) + performance deposit (\$100) **pending**
      - Recognition number assigned: **#077-R003**
      - Pool measurement certification on file with USMS
    - b) Sussex County YMCA Adult Mini Meet (Saturday, October 14, 2017)
      - Draft entry form received 8/21/17
      - Application for recognition approved 8/28/17
      - Recognition fee (\$100) + performance deposit (\$100) **pending**
      - Recognition number assigned: **#077-R004**
      - Pool measurement certification on file with USMS
  - v. Potential Upcoming Meets
    - a) Meet to be held at Monmouth University sometime in the fall. Justin Alsobrooks would be the meet director
- F. Top Ten and Records (E. Tsuzuki)
- i. The NJ LMSC top ten for Short Course Yards was submitted on June 1, 2017. Unfortunately, in this submission, all of the times from the EEX meet in November (2016) could not be included because we did not receive a measurement certification for the pool (TCNJ has a movable bulkhead). The pool was measured, however, the certification document was never submitted.
  - ii. The NJ LMSC records have been updated for the following events:
    - a) USMS Spring National Championships in Riverside, CA (April 27-30, 2017)
    - b) Somerset County YMCA Masters "Last Chance" Meet at the Somerset Hill YMCA on May 21, 2017
    - c) 12<sup>th</sup> Annual June Krauser Summer Splash meet in Fort Lauderdale on June 18, 2017
    - d) Jason E. Nessel Memorial Invitational meet at the Rahway River Park Pool on August 6, 2017
    - e) USMS Summer National Championships in Minneapolis, MN (August 2-6, 2017)
- G. Webmaster (M. Kirk)
- i. As of August 26, 2017 all single-page website updates are currently complete.
  - ii. Please feel free to let Marin know if there are any remaining edits outstanding
- H. Open Water (S. Clark)
- i. 2017 Open Water Calendar update
    - a) The Open Water Swim Calendar has been updated regularly for the 2017 season
    - b) This is a working document and will be updated on a regular basis.
    - c) If anyone knows of any swims that are not on the calendar please email Sarah Clark at [saritaylor71@gmail.com](mailto:saritaylor71@gmail.com)
- I. Events Coordinator (K. Plewa)
- i. Researched information about POWS (Pool Open Water Swim) races/events
    - a) POW (Pool Open Water) was developed by USA Swimming in early 2010 to support and expand training and competition opportunities in the sport



- b) Found event outline document online but can no longer find on the USA web site. Rules included
  - The start – in water behind a start rope. Use false start rope and lift after the start signal
  - Turn buoys – conducted in a counter-clockwise direction around 4 buoys kept on the left
  - Finish – in the water and determined by the swimmer touching the wall
  - Recommended distances and heat sizes – 15-20 swimmers per heat (no more than 25)
- c) Located a couple of clubs that ran POW as a USA/Masters Swimming event, including one in 7/2017, found on the USMS website – San Luis Obispo, CA. Reached out to the race director who provided the following details:
  - Course was set up with 4 open water buoys in the corners of a 50m by 25yard pool
  - Each lap was estimated to be around 125m (Masters: 8 loops/1000m)
  - Event was timed with stopwatches and independent lap counters and time recorders for the stopwatch times
  - Groups were separated by age into a combination of waves and heats
  - Each wave within a heat had different cap colours to identify who was going how far and each wave had a different set of lap counters/stopwatch timers/recorders
  - Start was in the water with each wave holding onto a rope and waves were spaced by approximately 20 seconds
  - Event had 85 USAS participants and 7 Masters swimmers
- d) Susan added that she reached out to another USMS Club that annually runs a POWS event sanctioned as a non-conforming pool meet with a \$25 entry fee
- e) Ed offered to create a short survey to determine the interest of our membership of participating in a NJ LMSC sponsored POW training swim and/or NJ LMSC sponsored POW competitive race and submit the draft survey to the board for review**

ii. 2018 NJ LMSC Banquet

- a) 2017 Banquet date – Saturday, March 18<sup>th</sup>, 2017
- b) Discuss potential dates for 2018 at August meeting
  - Saturdays in March 2018 – 3/3, 3/10, 3/17, 3/24, 3/31
  - March 24<sup>th</sup> is the first choice
- c) Kim will reach out to Dolce to check on their availability now that they have been purchased by Verizon**
- d) All board members are to begin brainstorming about potential guest speakers for the 2018 Annual NJ LMSC Banquet**

J. Coaches (S. Kirk)

- i. The NJ LMSC received one application for a reimbursement grant for a Coaches Level 1 & 2 certification (\$180) and one application for a reimbursement grant for an ALTS certification (\$300). The applications were reviewed and submitted to the Treasurer for disbursement of monies
- ii. On May 25th Susan reached out to all of the Coaches in the NJ LMSC for workout submissions to include in a new column in the Fastlane – Just Add Water that first appeared in the May/June issue
  - a) Great response thus far from the coaches

K. Fitness (L. Brown-Kuhn)

- i. 2017 Fitness Swim Programs
  - a) Swim University Degrees Awarded
    - Swim University did well in its 3<sup>rd</sup> year with 37 graduates logging an impressive 6,837.06 miles!
    - This edges out 2016 Swim University's 39 swimmers who swam 6,583.37 miles
    - We had one more swimmer earning a PhD in Swimology with 9 swimmers earning that distinction this year
    - Linda recommends continuing this program in 2018 as she receives positive feedback

- b) 4<sup>th</sup> Annual Last Chance, End of Summer 5K Pool Swim is slated for September 2 at the Cranford Pool & Fitness Center
  - As of 8/20 we only have 15 people signed up. Last year we had 33 swimmers
  - Hopefully we'll get a last minute rush. If not, we may need to reevaluate this event for next year

L. Officials (M. Vellucci)

- i. Nothing new to report, but perhaps after convention there will be new info to pass along

II. Old Business

A. 2017 USMS Convention delegates (Dallas, TX September 13-17, 2017)

- i. On June 27-28, the NJ LMSC Executive Committee, through an email discussion and vote, did not approve the motion for the NJ LMSC to apply for a NJ LMSC At-Large Delegate for the 2017 USMS Convention for a member volunteer, Pia Lord.
- ii. Ed and Chris will not be running again for a 2018 USMS National Level position. Ed would like to remain involved in some capacity and would like to be considered as a NJ LMSC convention delegate for 2018.
- iii. Susan graciously thanked Ed and Chris for their passion, dedication, and hard work in serving USMS at the National level for the past 8 and 7 years respectively

III. New Business

A. 2018 Registration information (Tom/Chris)

- i. Set 2018 LMSC Fees
  - a) Club \$20
  - b) Workout group \$0
  - c) Individual registrations \$10
  - d) OEVT \$10
  - e) MSA to leave the Club, Workout group, and the Individual registration NJ LMSC fees the same for 2018 as they were in 2017**
  - f) MSA to leave the OEVT NJ LMSC fee the same for 2018 as it was in 2017**
- ii. No USMS EOY option this year
  - a) Only EOY option is bundled with late year registration plus a full 2018 membership

B. 2018 Annual 100 x 100s ~~ Sunday, February 4, 2018

- i. Virtual event with Masters swimming group in Scotland
- ii. Susan will reach out to the Berkeley Aquatic Club in early September to secure the 50m pool facility for the 2018 NJ LMSC Annual 100 x 100s on Sunday, February 4, 2018 from 8am – noon**

C. ALTS Course in the NJ LMSC in November, 2017

- i. **MSA to continue to offer the 100% registration reimbursement NJ LMSC Grant for the ALTS Certification course being held in the NJ LMSC in November 2017.**
- ii. Susan to amend the ALTS Certification Course Registration Grant form to incorporate language that states that the applicant must complete either volunteering at an LMSC event or writing an article for the Fastlane about their experience at the course to be eligible for consideration of receiving the NJ LMSC grant. Language will also be included that reimbursement for the registration costs of the course will be provided AFTER completion of one of the 'give back' activities and the submission of all completed paperwork.**

D. 2018 Clinics

- i. Bill recommended considering offering a clinic with Karlyn Pipes in the spring. Perhaps tied in with other NJ activities. **Bill will reach out to Karlyn to find out her spring availability and her costs.**

IV. Next LMSC Meeting

A. Date-- Sunday, October 29th

B. Time-- 11:30am

C. Place-- Ed's house 103 Orion Way Neshanic Station

V. Adjournment

A. Meeting adjourned at 12:06 pm