

New Jersey LMSC Board Meeting Minutes

2:00pm Sunday, February 25, 2023

[Google Meet](#)

Attendees:

Board Members: Ed Tsuzuki, Laura Smith, Chris McGiffin, Jerry O'Mara, Linda Brown-Kuhn, Tom Brunson, Marie Vellucci, Paola Morchio

Absent: Sara Johnston, Lorna Ciadella-Morehead, Mike Recchia, Ester Kim

ACTION ITEMS

1. Jerry offered to be the second signatory for the LMSC checking account and will work with Mike to complete the necessary steps, contacting USMS, as needed.
Jerry and Mike need to meet at a Citizens branch to make the change
2. Mike and Jerry to complete signatures needed to fulfill NJ tax requirement to collect member donations and Mike will send back to NJ with \$10 registration fee before 12/31 due date. **Mike needs to send USMS (Jessica) proof of registration**
3. Jerry will confirm the inventory of the remaining CMRP Awards so we can reorder and be ready for next year. **Jerry to email the Board with award inventory details**
4. Mike to pursue a 10 Month CD account with our current bank (Citizens) with \$30,000 of NJ LMSC funds to take advantage of an offered 5.5% interest rate. **Mike and Jerry to coordinate this when they meet at Citizens.**
5. Mike to update Treasurer report
 - a. 2024 Convention is virtual this year, so budget can be \$0.00
 - b. Change "Swim University" to "Delaware Virtual Swim"
6. Laura to make the web site updates discussed in our meeting
7. Laura to follow-up with Megan from Club Assistant on the pending questions about site analytics and missing "Upcoming NJ Events" data and the info@njmasters.org inquiries contact changes.
8. Paola to submit the deposit to reserve the Basking Ridge Country Club to a 10/27 (5-8pm) banquet.
9. Ed and Jerry will reach out to members that submitted their names to learn more about volunteering for the LMSC
10. Board to nominate Banquet speaker candidates
11. Board to review [survey feedback \(Col D\)](#) on ideas for other fun fitness swim ideas.

MOTIONS

1. MSA for the 2024 NJ Masters CMRPA Banquet on 10/27, 5-8pm that fees be \$25 for members/guest prior to Oct 1 and then \$40 thereafter - No charge for Award winners and Board Members [Ed moved, Jerry seconded]

Meeting was called to order at 2:10pm

I. Review Open Action Items

II. Officer Reports

A. Newsletter (S. Johnston)

- Next Deadline April 1
- 2024 Issues are as follows:
 - March/April
 - May/June
 - July/August
 - September/October
 - November/December

B. Treasurer (M. Recchia)

NJLMSC Financial Statement			
Beginning Cash Balance 1/1/24			\$49,548.83
<u>INCOME</u>		<u>BUDGET</u>	<u>ACTUAL</u>
USMS Individual		\$180.00	
LMSC Donations		\$1,500.00	\$510.00
LMSC Individual		\$15,000.00	\$9,483.00
Meet Sanction/Recognition Fees		\$500.00	
Interest Income		\$25.00	\$4.71
Club Collections		\$400.00	\$14.00
Annual Dinner Collections		\$1,500.00	
Special Events		\$500.00	
Merchandise Sales		\$75.00	
Meet Performance Deposits		\$800.00	
Open Water Sanction Fee		\$100.00	
TOTAL INCOME		\$20,580.00	\$10,011.71
<u>EXPENSES</u>			
USMS Individual		\$300.00	
Coach&ALTS Certification Grant		\$250.00	
Registrar Expenses		\$200.00	
Rule Books		\$36.00	
Convention Costs		\$3,500.00	
Annual Dinner		\$6,300.00	
Tributes & Awards		\$1,750.00	

USMS Leadership Summit		\$0.00	
Club Assistant Web Mgt.		\$580.00	
Special Events		\$3,000.00	\$1,200.00
USMS Volunteer Relay		\$2,100.00	
Domain Fee		\$10.00	
USMS Meet Sanctions		\$750.00	\$50.00
Miscellaneous Expense		\$200.00	\$46.70
Performance Reimbursement (Sanctions)		\$800.00	\$100.00
USMS Open Water Sanction Fee		\$800.00	
TOTAL EXPENSES		\$20,576.00	\$1,396.70
Cash Balance 2/14/24			\$58,263.39
<u>SPECIAL EVENTS</u>		<u>INCOME</u>	<u>EXPENSE</u>
50 x 50			\$400.00
100 x 100			\$800.00
LMSC Clinic			
Delaware Virtual Swim			
Last Chance Swim			
Refreshments			\$46.70
75 x 75			
* The Budget is as of 10-16-2023 and reflects income and expenses received up to that certain date			

C. Membership Coordinators (T. Brunson/C. McGiffin)

- Total NJ registered swimmers as of 2/22/24 = 815 (this date last year was = 878)
- Total NJ registered clubs as of 2/22/24 = 20 (this date last year was = 20)

D. Secretary (C. McGiffin)

- Sent the following emails to members:
 - NJ Masters Swimming - February eNews (sent 01/28/2024 to 770 members)
 - NJ Masters - January 2024 Updates (sent 01/07/2024 to 1101 members)
 - NJ Masters Swimming - Happy New Year Reminders (sent 12/27/2023 to 1096 members)

- NJ Masters Swimming - December 2023 Updates (sent 12/15/2023 to 1088 members)

E. Sanctions & Safety (L. Ciadella-Morehead)

- No report
- Ed mentioned there were some questions about requirements met before sanctions are approved

F. Top Ten and Records (E. Tsuzuki)

- The NJ LMSC records have been updated for the following events:
 - Dr. Bill Ross Memorial Masters Meet at the Nassau County Aquatic Center (SCM) November 19, 2023
 - Somerset County YMCA Pentathlon meet at the Bridgewater YMCA on December 16-17, 2023
 - 2024 Bill Heebner Memorial Winter Freeze Masters Meet in Phoenixville, PA on January 7, 2024
- The NJ LMSC SCM top ten files were submitted on December 27, 2023. NJ sanctioned one SCM meet in 2023.

G. Webmaster (L. Smith)

- Current website is up to date
- 2023 News (on landing page) has been archived into a single PDF into News Archive section
- Met with Megan from Club Assistant on 2-22-2024:
 - Minor formatting changes will be made to: 1) Board Activity/Meeting Minutes page; 2) Fastlane newsletter landing page
 - **Megan is investigating site usage data/analytics for our use**
 - **Megan will continue to investigate why NJ meets are not pulling automatically into the "Upcoming NJ Events" tab**
- Decisions/Information Required:
 - **Laura to remove "Go the Distance" results from Events dropdown tab?**
 - Results already appear within the "Other Events" tab under NJ Records
 - **Laura to change "Local Open Water Events" dropdown link to point to "Ray's Notebook"**
 - **Laura to contact Megan from CA to remove NJLMSCwebmaster@gmail.com account from website inquiries (i.e., "Contact Us" routing to info@njmasters.com) and confirm inquiries are sent to Laura and Ed.**

H. Open Water (M. Vellucci)

- No Report

I. Coaches Chair (Vacant)

- No Report

J. Fitness (L. Brown-Kuhn)

- Delaware River Virtual Swim
 - Begins March 1. I have 13 signed up but it is a rolling registration so people can join whenever. Would love for coaches to push this event so I may send a second email to those on the list Tom sent me
 - A couple swimmers who signed up solo would like to be on relays. Linda posted on FB that anyone who wants to be on a relay but needs relay mates can email her and she will set it up
 - Linda ordered 25 caps which is the minimum order, see attachment
 - Linda shared the info sheet with the Board members for them to print it out or send it to friends who may be interested

K. Officials (M. Vellucci)

- For 2024 the national chair for the officials committee is Michael Abegg and Omar de Armas is the vice chairman.
- As of 2/14/24 there are 466 certified masters officials in all.
- There are 116 referees and 239 starters. All 466 are stroke and turn judges.

L. Event Coordinator (P. Morchio)

- Banquet
 - Location: Basking Ridge Country Club, Basking Ridge, NJ
 - Dates and time available:
 - 4/14/24: 5-8pm
 - 4/21/24: 5:30-8:30pm
 - 5/05/24: 6-9pm
 - 10/13/24: 5:30-8:30pm
 - **10/27/24: 5-8pm (Before Oct 1 \$25 members/guests / \$40 thereafter) Award winners and Board Members Free - MSA**
 - Cost: \$52 per person + 22% service charge, + NJ Taxes
 - \$400 ballroom rental fee (this is an additional fee we didn't have last year)
 - \$150 Bartender Fee
 - Required a minimum of 60 adult guests.
- Last year the registration fee was \$25 per member and the final cost was \$53.65 per person, this year I estimated the cost per person to be around \$75 (\$12 pp price increase plus extra \$400 Ballroom rental fee)
- 2023 Continuous Membership Achievers - [draft report](#)

III. Old Business

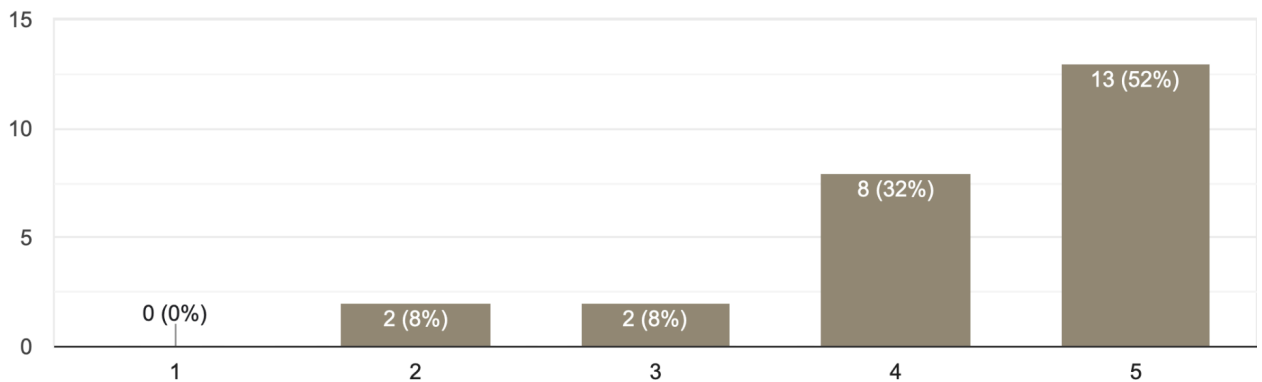
- ### A. Club Assistant response regarding data they can provide about views of the newsletter and other njmasters.com user activity
- Club Assistant collects data but it's something we have to track down out of a sea of data, we don't have it all sorted out in a way that's easy to find.
 - Here are some options for Website tracking:
 - Option 1: Set up Google Analytics for your website and provide us with the code

- Option 2: Provide us the name of the file and we can export statistics about the file
- **Laura is working with CA on setting up some web site analytics reporting.**

B. Review member Survey feedback about the newsletter, about fitness events and swim meets (demand, barriers for hosting meets).

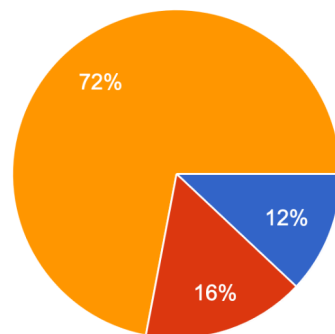
Please share your feedback on our FASTLANE newsletter

25 responses



The NJ LMSC celebrates NJ Masters swimmers that achieve continuous USMS membership milestones (5YR, 10YR, 15YR ... 35YR). When would you prefer to celebrate our 2023 continuous members?

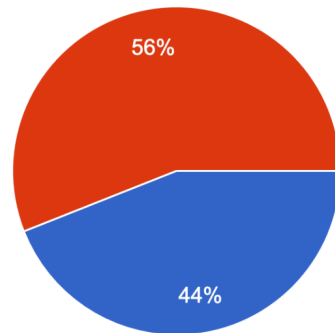
25 responses



- I prefer that Annual Awards Banquet is held in May 2024
- I prefer that Annual Awards Banquet is held in September or October 2024
- I do not have a preference.

Do you have an on-deck coach for your workouts?

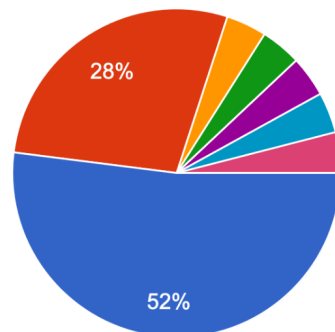
25 responses



- Yes, my workouts are with an on-deck coach
- No, my workouts are not with an on-deck coach

Our NJ LMSC sanctions (and recognizes) a number of fun competitive pool meets each year. Do you participate in local NJ Masters swim meets?

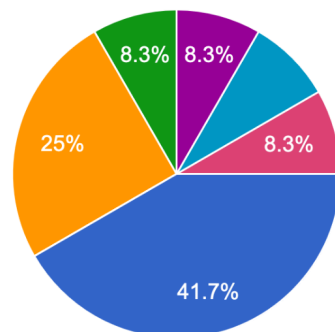
25 responses



- Yes, I participate in local NJ Masters swim meets
- No, I do not participate local NJ Masters swim meets
- I would like to start participating
- I plan to in '24. Hoping more meets get scheduled for spring
- Just the summer Rahway event
- I haven't yet - but I might.
- i have in the past, but due to spine sur...

Please share why you do not participate in local NJ Masters swim meets

12 responses



- Swim meets are not for me
- Swim meets are too long
- Swim meets have not fit into my schedule
- I did not have a coach and I am not fit enough
- hmmm, good question, maybe just nerves and sitting around in a wet bat...
- I have 2 young kids and my spouse d...
- recovering from emergency spine sur...

We are always looking for member volunteers who can give back to the local masters swimming community. **Please share your email address if you would like to learn more about how you can get involved.**

7 responses

- Sharon Root (SCYM) docsharon@gmail.com - **Ed T. to reach out**
- Ileana Balcu (GSM) Yogileana@gmail.com - **Jerry O. to reach out**
- Michelle E Barella (RMT) barella.michelle1@gmail.com - **Jerry O. to reach out**
- Lorna Ciadella-Morehead (SCYM) lornacharlie@verizon.net - already volunteering
- Michael J Donnelly (GSM) mdonnelly@ridgewoodymca.org - **Jerry O. to reach out**
- Cate Carley (JACM) catecarley@gmail.com - not sure i have the bandwidth to do more right now but am happy to help with coordinating lifeguards for NPCP masters swimming in the summer let me know - **Jerry O. to reach out**
- Denise Carlson (GSM) dndgalleries2001@yahoo.co.uk - **Jerry O. to reach out**

IV. NewBusiness

- A. Discuss NJ Masters Facebook page - keep it Public or make it Private? Board volunteer stewards? Seek a NJ Masters member who might be willing to serve as a Social Media liaison?
 - Board members to give this topic more thought and we will discuss via email

V. Next LMSC Meeting

- A. Date ~ June 2nd
- B. Time ~ TBD
- C. Place ~ TBD

VI. Adjournment

- A. Meeting adjourned at 3:08pm