#### **New Jersey LMSC Board Meeting Minutes**

Time 10:30am Sunday, January 21, 2018 Berkeley Aquatic Club Center of Excellence New Providence, NJ

#### Attendees:

#### **Board Members**

Bill Reichle Ed Tsuzuki Kim Plewa Sarah Clark Sara Johnston Pia Lord Tom Brunson Jen Bauman Linda Brown-Kuhn

Tom Brunson Jen Bauman Lir Susan Kirk Marie Vellucci

#### **ACTION ITEMS**

- 1. Susan will send Janet's email address to Pia
- 2. Tom will send to Susan, Sara, and Pia any comments that he receives from swimmers when they register if a potential source of a swimmer's story
- 3. Tom will email Jessica Porter to obtain an explanation for each of the categories listed in the chart below
- 4. Ed will reach out to Alana Aubin to contact Sara to share social media opportunities for an LMSC to use
- 5. Sara will look into opportunities for increasing the social media presence of the NJ LMSC
- 6. Kim will check with Peter to see if he and Don are interested in playing at the banquet again this year
- 7. Sara will work on the centerpieces about \$10/table
- 8. Pia will look into potential favours @ max \$5/favour and report back to the board
- 9. Linda will check into pool availability at BAC for hosting a 75 x 75s in May
- 10. Ed will reach out to the ALTS Foundation for information regarding the communication process for alerting LMSCs when a program has applied for a grant
- 11. Susan will send Tom the list of the names of the 2017 CMRPA recipients
- 12. Tom will send Kim a list of the email addresses of all of the award recipients
- 13. Susan will research potential costs involved for screening and room rental for a showing of Swim Team

#### Action items bolded

Meeting was called to order at 10:36 am

- I. Officer Reports
  - A. Newsletter (S. Johnston)
    - i. Remaining issues for 2018
      - a) January/February
      - b) March/April
      - c) May/June
      - d) July/August
      - e) September/October
      - f) November/December
    - ii. Deadline for the January/February issue is February 15th
    - iii. Sara would like to continue with the highlighting of the 17 NJ LMSC Clubs.
      - a) BERK, SCY, GSM, and JAM have been covered
    - iv. Pia is working with Bob Hopkins on his article

- v. Can the Fastlane go out on its own as an email blast?
  - a) Sara had concerns about whether folks were reading the Fastlane
  - b) Going to continue as we have in the past
- vi. Special Member Articles (P. Lord)
  - a) Articles in Jan/Feb issue
    - Impromptu Medley Relay at Somerset Y Pentathlon
    - Bob Hopkins article
    - Club article on GSM or other club(suggestions taken)
    - Suggestion to Pia to reach out to Excel, Drew, Lakeland Hills Y for the next Club feature
    - Susan recommended to Pia to reach out to Janet Estenes to share her inspirational story of being reenergized to consistently attend Masters workouts as she so enjoyed the camaraderie and experience swimming the 50 x 50s with the group. Susan will send Janet's email address to Pia
    - Tom will send to Susan, Sara, and Pia any comments that he receives from swimmers when they register if a potential source of a swimmer's story
- B. Treasurer (B. Reichle)
  - i. 2018 Budget and 2017 year end actuals
  - ii. Board consensus to add Sarah Clark as the 2<sup>nd</sup> signee on the NJ LMSC Bank Account and remove Chris McGiffin as the 2<sup>nd</sup> approved signee.

# NJ LMSC Financial Statement

Preliminary Budget 2018

<u>INCOME</u>	<u>BUDGET</u>
USMS Individual	\$400.00
LMSC Donations	\$2,000.00
LMSC Individual	\$13,500.00
Meet Sanction Fees	\$400.00
Interest Income	\$20.00
Club Collections	\$300.00
Annual Dinner Collections	\$1,200.00
Special Events	\$750.00
Merchandise Sales	\$75.00
Meet Performance Deposits	\$800.00
Open Water Sanction Fee	
TOTAL INCOME	\$19,445.00
<u>EXPENSES</u>	
USMS Individual	\$400.00
Coach Certification Grant	\$2,400.00
Registrar Expenses	\$300.00
Rule Books	\$30.00
Convention Costs	\$6,000.00
Annual Dinner/Picnic	\$4,500.00
Tributes & Awards	\$600.00
USMS Leadership Summit	
Special Events	\$4,000.00
Domain Fee	\$10.00
USMS Meet Sanctions	\$400.00
Miscellaneous Expense	\$250.00
Performance Reimbursement (Sanctions)	\$600.00
USMS Open Water Sanction Fee	
TOTAL EXPENSES	\$19,490.00

# NJ LMSC Financial Statement

Beginning Cash Balance 1/1/2017 **\$22,356.81** 

INCOME	BUDGET	<u>ACTUAL</u>
USMS Individual	\$500.00	\$336.00
LMSC Donations	\$2,000.00	\$1,546.00
LMSC Individual	\$14,500.00	\$13,065.00
Meet Sanction Fees	\$250.00	\$500.00
Interest Income	\$20.00	\$25.68
Club Collections	\$400.00	\$340.00
Annual Dinner Collections	\$1,200.00	\$925.00
Special Events	\$750.00	\$750.00
Merchandise Sales	\$100.00	\$35.00
Meet Performance Deposits	\$600.00	\$900.00
Open Water Sanction Fee	\$300.00	
TOTAL INCOME	\$20,620.00	\$18,422.68
EXPENSES		
USMS Individual	\$500.00	\$422.00
Coach&ALTS Certification Grant	\$3,000.00	\$700.00
Registrar Expenses	\$300.00	
Rule Books	\$48.00	\$36.00
Convention Costs	\$6,000.00	\$4,057.04
Annual Dinner/Picnic	\$4,000.00	\$4,379.36
Tributes & Awards	\$750.00	\$398.47
USMS Leadership Summit	\$850.00	\$555.40
Special Events	\$3,500.00	\$3,700.86
Domain Fee	\$10.00	\$10.00
USMS Meet Sanctions	\$300.00	\$600.00
Miscellaneous Expense	\$400.00	\$87.71
Performance Reimbursement (Sanctions)	\$600.00	\$800.00
USMS Open Water Sanction Fee	\$600.00	
TOTAL EXPENSES	\$20,858.00	\$15,746.84
Cash Balance 12/31/2017		\$25,032.65
SPECIAL EVENTS	INCOME	<u>EXPENSE</u>
50 x 50		\$350.69
100 x 100		\$703.70
OW Clinic	\$750.00	\$2,022.79
Swim University	,	\$250.90
Last Chance Swim		\$372.78

### C. Registrar (T. Brunson)

- i. 2018 Member Registration Year to Date Report See below
  - a) Total 2018 NJ LMSC members  $\sim \sim 997$  as of 01/16/18
  - b) Total members by Club
  - c) Total new members by Club
  - d) 2018 Club registrations ~~ 17
  - e) Annual Renewal Rate
  - f) Lifetime Renewal Rate

/EAR	CLUB	#REG	#RE-REG LIFTIM	#NEW	#REG PREV YR	#REG PRV YR& CUR YR	LIFETIME RETN%	ANNUAL RETN%	#CLUBS
2018	ALL	997	795	202	1406	825	79.74%	58.68%	17
	BERK	224	179	45	307	196	79.91%	63.84%	
	CIB	3	3	0	20	3	100.00%	15.00%	
	DRMS	28	18	10	56	23	64.29%	41.07%	
	GSM	138	130	8	178	124	94.20%	69.66%	
	GWMS	0	0	0	0	0			
	JAM	25	23	2	35	22	92.00%	62.86%	
	LHY	9	7	2	13	8	77.78%	61.54%	
	LTMM	7	4	3	7	5	57.14%	71.43%	
	NJRC	0	0	0	0	0			
	NMS	5	4	1	4	2	80.00%	50.00%	
	OWST	36	27	9	61	32	75.00%	52.46%	
	PAA	15	10	5	30	12	66.67%	40.00%	
	RBAY	14	8	6	16	12	57.14%	75.00%	
	RBY	13	6	7	14	9	46.15%	64.29%	
	RWJ	1		0	1	1			
	SCYM	152	119	_	177	124		70.06%	
	XCL	197			292			57.88%	
	UC07	130			195			42.56%	
2017									_
2017		1430			1544	925			
	BERK	306			262	196		74.8%	
	CIB	20			28	19			
	DRMS	56		15	75	29		38.7%	
	FLIP	1		0	16	1	100.0%		
	GSM	178			221	152	92.7%		
	НОВО	23		2	119	20	91.3%		
	JAM	35		4	33	29			
	LHY	13			11	9		81.8%	
	LTMM	7			8			37.5%	
	MMST	3		2		0			
	NJRC	0	0	0		0			
	NMS	4	3	1	5	3	75.0%	60.0%	
	OWST	61		18	88	36	70.5%	40.9%	
	PAA	30	24	6	28	19	80.0%	67.9%	
	RBAY	16	8	8	9	7	50.0%	77.8%	
	RBY	14	5	9		0	35.7%		
	RWJ	1	1	0	1	1	100.0%	100.0%	
	SCYM	176	143	33	141	108	81.3%	76.6%	
	SJTC	1	1	0	7	1	100.0%	14.3%	
	тмв	0	0	0	2	0		0.0%	
	XCL	290	225	65	276	193	77.6%	69.9%	
	UC07	195	146	49	214	99	74.9%	46.3%	
2016	ALL	1566	1071	493	1295		0.7	0.6	2
2015	ALL	1309		334	897	600	74.5%	66.9%	1
2014	ALL	913	699	214	944	602	76.6%	63.8%	1
2013	ALL	952	702	250	944	620			
2012		957					71.4%		
2011		895					68.4%		
2010		729					73.5%		
2009		739					66.0%		
		ETENTION=(CRN					00.0%		

## ii. 2018 Club Registration Report

NAME	ABBRV	2017	2018
Berkeley (NJ) Aquatic Masters	BERK	X	Х
Coney Island Brighton Beach Open Water Swimmers	CIB	X	X
Drew Masters Swimming	DRMS	X	X
Excellence Aquatics	EAMS	X	
Flipside Aquatics	FLIP	X	
Garden State Masters	GSM	Х	Х
Green Wave Masters Swimming	GWMS		Х
Hoboken Masters	ново	X	
Jersey Area Masters	JAM	Х	Х
Lakeland Hills Family YMCA	LHY	X	X
Life Time Swim New Jersey	LTMM	X	Х
Morristown Masters Swim Team	MMST	X	
New Jersey Race Club Masters	NJRC	Х	Х
Newark Master Swim	NMS	Х	Х
Open Water Swim Team	OWST	Х	Х
Peddie Aquatic Association	PAA	X	Х
Raritan Bay Area YMCA	RBAY	Х	Х
Red Bank YMCA	RBY	Х	Х
RWJ Fitness and wellness center New Brunswick	RWJ	X	Х
Somerset County YMCA Masters	SCYM	X	X
South Jersey Tri to Swim Club	SJTC	Х	
TMB Racing	TMB	Х	
Excel Swimming	XCL	Х	Х
UC07	UC07	Х	Х

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
1/21/2018	SSL	72	\$100.00	\$2,098.00
	ISSHOF	32	\$100.00	\$645.00
	LMSC	70	\$250.00	\$1,667.00
	TOTAL	174		\$4,410.00
10/29/2017		108	\$250.00	\$2,400.00
	ISSHOF	25	\$100.00	\$460.00
	LMSC	77	\$100.00	\$1,655.00
	TOTAL	210		\$4,515.00
8/27/2017		103	\$250.00	\$2,325.00
	ISSHOF	23	\$100.00	\$440.00
	LMSC	73	\$100.00	\$1,615.00
	TOTAL	199		\$4,380.00
5/7/2017	SSL	99	\$250.00	\$2,230.00
	ISSHOF	22	\$100.00	\$390.00
	LMSC	72	\$100.00	\$1,565.00
	TOTAL	193		\$4,185.00
1/22/2017	SSL	86	\$250.00	\$1,990.00
	ISSHOF	20	\$100.00	\$370.00
	LMSC	60	\$100.00	\$1,250.00
	TOTAL	166		\$3,610.00
10/23/2016	SSL	80	\$100.00	\$1,417.00
	ISSHOF	27	\$50.00	\$386.00
	LMSC	77	\$1,000.00	\$2,575.00
	TOTAL	184		\$4,378.00
11/22/2015	SSL	18	\$100.00	\$285.00
	ISSHOF	9	\$25.00	\$105.00
	LMSC	21	\$100.00	\$530.00
	TOTAL	48		\$920.00
10/31/2014	ISSHOF	29	\$50.00	\$418.00
	USMS	66	\$100.00	\$986.00
	LMSC	82	\$100.00	\$1,484.00
	TOTAL	177	\$250.00	\$2,888.00
9/22/2013	ISSHOF	41	\$50.00	\$522.00
	USMS	66	\$100.00	\$888.00
	LMSC	59	\$100.00	\$1,043.00
	TOTAL	166		\$2,453.00
10/31/2012	ISSHOF	36	\$100.00	\$514.00
	USMS	64	\$100.00	\$805.00
	LMSC	50	\$100.00	\$697.00
	TOTAL	150		\$2,016.00
10/31/2011		50	\$100.00	\$576.00
	USMS	73	\$100.00	\$771.00
	LMSC	65	\$100.00	\$773.00
	TOTAL	188	Ψ 100.00	\$2,120.00
	IOIAL	100		φ2,120.00

- iv. 2018 Affiliated/Certified Coaches, Officials, ALTS Instructors
  - a) Tom will email Jessica Porter to obtain an explanation for each of the categories listed in the chart below

		Official Affiliation	Certified Coach	ALTS Instructor	Coach/ ALTS Designation	Total ch/off/alts	Total Affiliates
1/21/2018	99	59	59	21	42	280	164
10/29/2017	94	52	69	16	51	282	164
8/27/2017	92	50	68	16	50	276	160
5/7/2017	93	49	69	16	52	279	159

#### D. Secretary (S. Kirk)

- Meeting minutes for the NJ LMSC Annual Board Meeting on October 29, 2017 were approved by the NJ LMSC Board and have been submitted and posted on the NJ LMSC website by the webmaster.
  - a) The October 29, 2017 NJ LMSC Annual Meeting Minutes have been submitted to USMS NO well in advance of the April 30<sup>th</sup> deadline
- ii. 7 NJ LMSC member emails have been composed and sent out to the NJ LMSC members since our last board meeting on October 29, 2017
- iii. Registrant emails currently go out to 1473 NJ LMSC members
- iv. The NJ LMSC Facebook page currently has 947 likes
  - a) Under utilization of social media by our LMSC
  - b) Ed will reach out to Alana Aubin to contact Sara to share social media opportunities for an LMSC to use
  - c) Sara will look into opportunities for increasing the social media presence of the NJ LMSC
- E. Sanctions & Safety (J. Bauman)
  - i. Upcoming 2018 Sanctioned Events
    - a) None
  - ii. Completed 2018 Sanctioned Events
    - a) None
  - iii. Upcoming 2018 Recognized Events
    - a) 2018 OCY Masters Meet (Sunday, February 11, 2018)
      - Draft entry form received 9/16/17
      - Application for recognition approved 9/29/17
      - Recognition fee (\$100) + performance deposit (\$100) received 10/8/17
      - Recognition number assigned: #078-R001
      - Pool measurement certification on file with USMS
      - Meet announcement added to USMS calendar 9/29/17
    - b) 2018 Monmouth University Hawks Masters Spring Splash Meet (Saturday, March 3, 2018)
      - Draft entry form received 1/4/18
      - Application for recognition approved 1/19/18
      - Recognition fee (\$100) + performance deposit (\$100) received 1/19/18
      - Recognition number assigned: #078-R002
      - Pool measurement certification on file with USMS
      - Meet announcement added to USMS calendar 1/19/18
  - iv. Completed 2018 Recognized Events
    - a) None

- F. Top Ten and Records (E. Tsuzuki)
  - i. The NJ LMSC top ten for Short Course Meters was submitted on January 1, 2018
  - ii. The NJ LMSC records have been updated for the following events:
    - a) Eastern Express Veterans Day Meet on November 11, 2017 at The College of New Jersey
    - b) Dr. Bill Ross Memorial Masters Swim Meet on November 19, 2017 at Nassau County Aquatic Center in Long Island, NY
    - c) Somerset County YMCA Pentathlon (and 25s!) Festival at the Somerset Valley YMCA in Bridgewater, NJ on December 17, 2017
  - iii. All NJ meets (since the last report) have submitted their results and required certifications in a timely manner

#### G. Webmaster (M. Kirk)

- i. The website has been fully updated with appropriate sections and date headings for the new year.
- ii. Some relay record updates are still in progress

#### H. Open Water (S. Clark)

- i. 2018 Open Water Calendar update
  - a) The 2018 Open Water Swim Calendar has been started and some new swims have been added
  - b) This is a working document and will be updated regularly
  - c) A link to the current calendar is on the NJ LMSC website

#### I. Events Coordinator (K. Plewa)

- i. 2018 NJ Masters Swimming Banquet
  - a) Menu selection discussion
    - Organic greens, Cavatelli/Broccoli, Eggplant Rollatini, Salmon, Short Ribs, Mini desserts
  - b) Cocktail Hour discussion Yes
    - An additional \$12 per person
    - Fresh Market table
  - c) Attendee Cost Proposal/Recommendation: Increase initial and incremental attendee and coach cost by \$5? Keep attendance complimentary for award recipients
    - 2017 Members/Guests \$25 if paid by 3/1/17; \$35 after 3/1/17 and \$40 at the door;
       Coaches \$15
    - Board consensus to keep the 2018 pricing for the banquet attendees the same as in 2017
  - d) Door prizes
    - Confirm board members donations of items around \$20
    - Grand Prize ~ Pace Pal Personal Digital Underwater Pace Clock
      - Board Consensus to spend up to \$500
      - Do the Grand Prize drawing so that ALL attendees are eligible to win
      - Promote the Grand Prize on the registration flyer
    - Try out a Tricky-Tray type approach for the general door prizes
    - LMSC to provide a couple 2019 USMS NJ LMSC registrations and 2019 NJ LMSC Banquet registrations
  - e) Music
    - · Band?
      - Kim will check with Peter to see if he and Don are interested in playing at the banquet again this year
    - BRCC provided business cards for some DJs if something to consider
  - f) Guest Speaker: Karlyn Pipes provided bio and headshot to be used in the banquet flyer

- g) Slide show of pictures
  - Include request in next newsletter/email blast
  - Volunteer to compile slide show
    - Sarah will volunteer to compile the slide show with Susan's help
    - Submit pictures by March 10th
- h) Center Pieces
  - Not provided, but we can make/bring our own
  - Sara will work on the centerpieces about \$10/table
- i) Favours
  - Pia will look into potential favours @ max \$5/favour and report back to the board
- j) Photographer
  - Ed will be the designated photographer
- J. Coaches Chair (S. Kirk)
  - i. All has been confirmed with venue, Somerset Hills YMCA, to rent 6 lanes in the warmer pool for Karlyn Pipes' 2 session clinic on Sunday, March 25, 2018
    - a) Sill awaiting the contract from the CFO at the YMCA
  - ii. The registration forms for the 2-session clinic have been completed and are announced and posted on the NJ Masters Swimming website and links will be announced in the next NJ LMSC email blast
    - a) Session 1: Faster Freestyle Clinic 9:00am noon
    - b) Lunch: noon 1:00pm for Karlyn, volunteers, and our members who are attending both clinic sessions
    - c) Session 2: Multi-Stroke Clinic 1:00pm 4:00pm
  - iii. Volunteers for the clinics
    - a) Sarah and Bill ~ both sessions
    - b) Jen ~ 2<sup>nd</sup> session
- K. Fitness (L. Brown-Kuhn)
  - i. 2018 Fitness Swim Programs
    - a) Go The Distance
      - Reported GTD in each newsletter with stats provided by Ed
    - b) 50 x 50s
      - Were held on January 14<sup>th</sup>
      - Really nice turnout this year with 65 swimmers which includes 9 swimmers who
        participated in the novice mini clinic before the swim
      - Thanks to Bill, Jen, Beth, Ed, and Susan for their help
      - Ed posted a bunch of pics on Facebook
      - Suggestion to add a 15-min break between the clinic and the start of the 50 x 50s
    - c) Swim University
      - Only 7 signed up so far which includes Susan and Linda.
      - Please join and talk this one up
      - Linda added the stroke "minor" for those who want an extra math and swim challenge
    - d) Ed suggested starting a 75 x 75s program
      - Linda will check into SCY pool availability at BAC for hosting a 75 x 75s in May
- L. Officials (M. Vellucci)
  - i. As of 1/17/18 the official test for referee is not online. It should be shortly
  - ii. There is a draft of it with USMS
  - iii. One member of the Open Water National Committee recently took it and passed
  - iv. Marie found this out Sunday, January 14th during the monthly telephone conference call

#### II. Old Business

- A. 2018 NJ LMSC Annual Super Bowl Sunday 100 x 100s (Susan) ~~ Sunday, February 4, 2018
  - i. The event registration is going smoothly
  - ii. Currently there are 75 swimmers signed up
  - iii. Refreshments will be served as in the past

#### III. New Business

- A. Discuss ALTS National Office flow of information of program grant applications for our LMSC
  - Ed will reach out to the ALTS Foundation for information regarding the communication process for alerting LMSCs when a program has applied for a grant
- B. CMRPA update (Susan and Chris)
  - i. CMRPA review for our 2017 CMRPA Award recipients has been completed by Susan and Chris
  - ii. Susan will send Tom the list of the names of the 2017 CMRPA recipients
  - iii. Tom will send Kim a list of the email addresses of all of the award recipients

30 year – 2	<b>1988 – 2017</b> Judith Richard	M J	Lee Wallace
25 year – 2	1993 – 2017		
	Scott		Yeomans
	Jack	S	Zakim
20 year – 11	1998 – 2017		
	Robert	J	Barrish
	Elizabeth	Н	Bromley
	Don		Denny
	Glen		Fries
	Jacqueline		Glasser
	Kathleen	Α	Hurley
	Ray	L	Hurst
	Rebecca		Kalibat
	Ronald	Α	Loria
	Gail	F	Seelig
	Dougin	Α	Walker

#### 15 year - 9 2003 - 2017

Yves Baeyens Karen L Charen Α Laurie Ditommaso Jane R Fisher Steven Μ Levine Frank J McElroy Rosenbaum Barbara ı Ε Joel Stein William Sullivan

#### 10 year - 24 2008 - 2017

Russ Ball Simon Bintley Campbell Amy Andrew L Capers J Timothy Christian Sarah Τ Clark Tim Clewell J John Ρ Esser Laura Graham Α Mary R Hesselgrave Bridgette Ann Hobart Kallish Denis Gregory Α Kelly

William J Kosakowski

Drew Moll Kevin Nervi Heidi С Pfefferkorn Beth Poore Todd Schaper Martin Scheidl John Ρ Szabo Peter L Van Nuis Nancy Μ Wagner Waskow Steven J

## 5 year - 39 2013 - 2017

Leslie Brunell R Tom Н Burkardt Deborah R Cipriano Kathleen Т Coffey Mark Т Corl Kevin Μ Donohue Kelly Α Eid J Jose Faria David Farrell **Brent** Α Ferguson Robert J Fisch Irene S Fisher Sandra Ford Douglas Ν **Fulton** Matthew Gann Michael Goldberg Mark Haftkowycz Juli Harpell-Elam Karen Т Hilliard-Johnson

Norma Jones Daniel Judge Mary Konsolaki David Ε Leit L Lockard Gregory Daniele Merlis Cara Murphy Katie Murtaugh Robert Ε Nissen Arun S Rao Barbara Rebak Rob L Rebak Michael Recchia **Nicholas** G Russo Carla Κ Scaturro Schmitz Fang Julie Α Schoenlank С Michael Schwebel Cathy Signorin

Ρ

Wade

Ali

- C. Lou Abel Distinguished Service Award
  - i. No nominations received
- D. 2018 USMS Convention delegates Jacksonville, FL September 26 30, 2018
  - i. NJ LMSC Board members interested and available to attend
    - a) Ed, Susan, Pia, Chris, Marie (if needed only)
- E. Swim Team viewing event
  - i. Board consensus that this is an interesting idea and would be an inspirational opportunity as a community service or Masters members
  - ii. NJ LMSC provide refreshments
    - a) Rent popcorn machine
    - b) Drinks --- soda and water
  - iii. Susan will research potential costs involved for screening and room rental for a showing of Swim Team
- IV. Next LMSC Meeting
  - A. Date-- Sunday, May 6, 2018
  - B. Time-- 10:30am
  - C. Place-- Berkeley Aquatic Club
- V. Adjournment
  - A. Meeting adjourned at 1:00 pm