

New Jersey LMSC Board Meeting Minutes

Time 12:00pm Noon Sunday, March 8, 2020

Delicious Heights Restaurant

Berkeley Heights, NJ

Attendees:

Board Members

Tom Brunson

Susan Kirk

Jen Bauman

Linda Brown-Kuhn

Sarah Clark

Ed Tsuzuki

Chris McGiffin

ACTION ITEMS

1. **Ed will reach out to several of the coaches/clubs for workouts for the Fastlane newsletter – Green Wave Masters – Amber Sky Green, Raritan Bay Masters – Meredith Lyndon, Rutherford Masters – Mike Gemelli**
2. **Ed will discuss with meet directors that host recognized meets and use Club Assistant about the availability of including the 'Are you a USMS member' button to enhance the quality of the results of the meet**
3. **Ed will provide to Jen the language to communicate to the recognized meet directors about the new policy standard for clean data and the 50% percent of performance deposit retained by the NJ LMSC for error rates of 50% and greater**
4. **Ed will work with Tom to attain the email addresses of the NJ LMSC members currently enrolled in the GTD program so that Linda can communicate with them directly about the NJ Shore Point to Point Virtual Swim**
5. **Chris will reach out to Jack Flood about using the pool's pa system for pre-event announcements**
6. **Jen will provide all recognized meet directors the link to the USMS Meet Observer's Report for Recognized Meets form posted in the GTO on the USMS website and let them know that the completed form must be returned to the Top Ten/Records Chair, Ed Tsuzuki**
7. **Susan will follow up with Mike Garamella with regard to use of the word Olympic in the NJ Senior Olympics event**

MOTIONS

1. **MSA to purchase 4 USMS 50th Birthday tumblers as recognition awards to those members attending the NJ LMSC Banquet who have been associated with Masters swimming in NJ since 1970**

Action items bolded

Meeting was called to order at 12:03pm

I. Officer Reports

A. Newsletter (S. Johnston)

i. Remaining issues and deadlines for 2020

- a) **March/April (deadline April 1)**
- b) May/June (deadline June 1)
- c) July/August (deadline August 1)
- d) September/October (deadline October 1)
- e) November/December (deadline December 1)

ii. Sara is happy to report a significant increase in members sending in photos and stories unsolicited! This makes the Fastlane a lot more interesting for the NJ LMSC members and for her

iii. Sara is continuously looking for a coach or swimmer to submit a workout – can be anything – fun, hard, anything goes – and a pic and a brief profile of themselves

- a) **Ed will reach out to several of the coaches/clubs for workouts for the Fastlane newsletter – Green Wave Masters – Amber Sky Green, Raritan Bay Masters – Meredith Lyndon, Rutherford Masters – Mike Gemelli**

B. Treasurer (M. Recchia)
 i. 2020 Budget and actuals

NJ LMSC Financial Statement		
Beginning Cash Balance	1/1/2020	\$26,827.98
<u>INCOME</u>	<u>BUDGET</u>	<u>ACTUAL</u>
USMS		
Individual	\$180.00	\$20.00
LMSC		
Donations	\$1,200.00	\$72.00
LMSC		
Individual	\$13,000.00	\$8,010.00
Meet Sanction/Recognition Fees	\$500.00	\$100.00
Interest		
Income	\$25.00	\$5.36
Club		
Collections	\$400.00	\$40.00
Annual Dinner Collections	\$1,500.00	\$0.00
Special Events	\$500.00	\$0.00
Merchandise		
Sales	\$75.00	\$0.00
Meet Performance		
Deposits	\$800.00	\$500.00
Open Water Sanction Fee	\$100.00	\$0.00
TOTAL INCOME	\$18,280.00	\$8,747.36
<u>EXPENSES</u>		
USMS		
Individual	\$300.00	\$90.00
Coach&ALTS Certification Grant	\$250.00	\$0.00
Registrar		
Expenses	\$200.00	\$0.00
Rule Books	\$36.00	\$0.00
Convention		
Costs	\$4,800.00	\$0.00
Annual Dinner	\$6,300.00	\$241.08
Tributes &		
Awards	\$750.00	\$0.00
USMS Leadership Summit	\$0.00	\$0.00
Special Events	\$3,000.00	\$1,279.36
Domain Fee	\$10.00	\$0.00
USMS Meet Sanctions	\$750.00	\$50.00
Miscellaneous Expense	\$200.00	\$34.45
Performance Reimbursement		
(Sanctions)	\$800.00	\$200.00
USMS Open Water Sanction Fee	\$800.00	\$0.00
TOTAL		
EXPENSES	\$18,196.00	\$1,894.89
Cash Balance	2/17/2020	\$34,278.67

SPECIAL

EVENTS

INCOME

EXPENSE

50 x 50

\$495.22

100 x 100

\$784.14

LMSC Clinic

Swim

University

Last Chance

Swim

75 x 75

C. Registrar (T. Brunson/C. McGiffin)

- i. 2020 Member Registration Year to Date Report – See below
 - a) Total 2020 NJ LMSC members ~ 1034
 - b) Total members by Club
 - c) Total new members by Club
 - d) 2020 Club registrations ~ 18

YEAR	CLUB	#REG	#NEW	#REG PRV YR& CUR YR	ANNUAL RETN%	#CLUBS
2020	ALL	1034	203	831	80%	18
	BERK	231	38	193	84%	
	CIB	8	3	5	63%	
	DRMS	20	6	14	70%	
	GSM	129	12	117	91%	
	GWMS	34	7	27	79%	
	JAM	24	5	19	79%	
	LTMM	8	3	5	63%	
	MAYM	2	2	0	0%	
	NJLHY	6	0	6	100%	
	OCY	2	1	1	50%	
	OWST	25	9	16	64%	
	PAA	10	1	9	90%	
	RBAY	22	8	14	64%	
	RBY	19	8	11	58%	
	RMT	6	6	0	0%	
	SCYM	157	27	130	83%	
	TMB	1	0	1	100%	
	XCL	196	25	171	87%	
	UC07	134	42	92	69%	
2019	ALL	1329	453	876	66%	21
	BERK	274	72	202	74%	
	CIB	10	8	2	20%	
	DRMS	22	7	15	68%	
	EAGM	1	1	0	0%	
	GSM	150	27	123	82%	
	GWMS	47	30	17	36%	
	JAM	25	5	20	80%	
	LHY	9	1	8	89%	
	LTMM	10	6	4	40%	
	MAYM	1	1	0	0%	
	OCY	4	2	2	50%	
	OWST	46	24	22	48%	
	PAA	17	1	16	94%	
	RBAY	21	8	13	62%	
	RBY	15	6	9	60%	
	RMT	0	0	0		
	SCYM	186	48	138	74%	
	SJ	10	8	2	20%	
	TMB	1	1	0	0%	
	XCL	236	61	175	74%	
	UC07	244	136	108	44%	
2018	ALL	1388	435	913	65%	17
2017	ALL	1430	291	925	60%	22
2016	ALL	1566	493	841	65%	21
2015	ALL	1309	334	600	67%	17
2014	ALL	913	214	602	64%	12
2013	ALL	952	250	620	66%	12
2012	ALL	957	305	652	68%	8
2011	ALL	895	283		72%	9
2010	ALL	729	193			8
2009	ALL	739	251			7
* %RET'N =LIFETIME RETENTION=(CRNT RE-REG/CRNT YEAR TOTAL)*100						

ii. 2019 Club Registration Report

CLUB NAME	ABBRV	2017	2018	2019	2020
#CLUBS		22	16	20	18
Berkeley (NJ) Aquatic Masters	BERK	X	X	X	X
Coney Island Brighton Beach Open Water Swimmers	CIB	X		X	X
Drew Masters Swimming	DRMS	X	X	X	X
Eagle Aquatics	EAGM			X	
Excellence Aquatics	EAMS	X			
Flipside Aquatics	FLIP	X			
Garden State Masters	GSM	X	X	X	X
Green Wave Masters Swimming	GWMS		X	X	X
Hoboken Masters	HOBO	X			
Jersey Area Masters	JAM	X	X	X	X
Life Time Swim New Jersey	LTMM	X	X	X	X
Madison Area YMCA	MAYM			X	X
Morristown Masters Swim Team	MMST	X			
NJ Lakeland Hills Family YMCA	NJLHY	X	X	X	X
New Jersey Race Club Masters	NJRC	X	X		
Newark Master Swim	NMS	X			
Ocean County YMCA	OCY		X	X	X
Open Water Swim Team	OWST	X	X	X	X
Peddie Aquatic Association	PAA	X	X	X	X
Raritan Bay Area YMCA	RBAY	X	X	X	X
Red Bank YMCA: Monmouth County	RBV	X	X	X	X
Rutherford Masters Team	RMT			X	X
RWJ Fitness and wellness center New Brunswick	RWJ	X	X		
Somerset County YMCA Masters	SCYM	X	X	X	X
SJAC Masters	SJ			X	
South Jersey Tri to Swim Club	SJTC	X			
TMB Racing	TMB	X		X	X
Excel Swimming	XCL	X	X	X	X
UC07	UC07	X	X	X	X

iii. 2019 Member Donation Report (See Below)

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
3/8/2020	SSL	66	\$240.00	\$2,562.00
	ISSHOF	19	\$100.00	\$341.00
	LMSC	55	\$105.00	\$1,091.00
	TOTAL	140		\$3,994.00
12/10/2019	SSL	29	\$240.00	\$1,125.00
	ISSHOF	5	\$20.00	\$45.00
	LMSC	20	\$105.00	\$480.00
	TOTAL	54		\$1,650.00
10/31/2019	SSL	68	\$100.00	\$1,545.00
	ISSHOF	17	\$25.00	\$178.00
	LMSC	51	\$100.00	\$1,176.00
	TOTAL	136		\$2,899.00
10/31/2018	SSL	86	\$100.00	\$2,411.00
	ISSHOF	34	\$100.00	\$680.00
	LMSC	82	\$250.00	\$1,817.00
	TOTAL	202		\$4,908.00
10/29/2017	SSL	108	\$250.00	\$2,400.00
	ISSHOF	25	\$100.00	\$460.00
	LMSC	77	\$100.00	\$1,655.00
	TOTAL	210		\$4,515.00
10/23/2016	SSL	80	\$100.00	\$1,417.00
	ISSHOF	27	\$50.00	\$386.00
	LMSC	77	\$1,000.00	\$2,575.00
	TOTAL	184		\$4,378.00
11/22/2015	SSL	18	\$100.00	\$285.00
	ISSHOF	9	\$25.00	\$105.00
	LMSC	21	\$100.00	\$530.00
	TOTAL	48		\$920.00
10/31/2014	ISSHOF	29	\$50.00	\$418.00
	USMS	66	\$100.00	\$986.00
	LMSC	82	\$100.00	\$1,484.00
	TOTAL	177	\$250.00	\$2,888.00
9/22/2013	ISSHOF	41	\$50.00	\$522.00
	USMS	66	\$100.00	\$888.00
	LMSC	59	\$100.00	\$1,043.00
	TOTAL	166		\$2,453.00
10/31/2012	ISSHOF	36	\$100.00	\$514.00
	USMS	64	\$100.00	\$805.00
	LMSC	50	\$100.00	\$697.00
	TOTAL	150		\$2,016.00
10/31/2011	ISSHOF	50	\$100.00	\$576.00
	USMS	73	\$100.00	\$771.00
	LMSC	65	\$100.00	\$773.00
	TOTAL	188		\$2,120.00

iv. Affiliated/Certified Coaches, Officials, ALTS Instructors

Mtg date	Coach Affiliation	Official Affiliation	Certified Coach	ALTS Instructor	Coach/ALTS Designation	Total ch/off/alts	Total Affiliates
3/8/2020	111	35	66	21	44	277	168
12/15/2019	54	10	24	8	19	115	69
6/30/2019	105	42	61	23	40	271	160
1/21/2018	99	59	59	21	42	280	164
10/29/2017	94	52	69	16	51	282	164
8/27/2017	92	50	68	16	50	276	160
5/7/2017	93	49	69	16	52	279	159

D. Secretary (S. Kirk)

- i. Meeting minutes for the NJ LMSC Annual Board Meeting on December 15, 2019 have been approved by the NJ LMSC Board and posted on the NJ Masters Swimming website by the webmaster
 - a) NJ LMSC Annual Board Meeting Minutes of December 15, 2019 have been submitted to the USMS National Office as required and in advance of the April 30, 2020 deadline
- ii. 8 NJ LMSC member emails have been composed and sent out to the NJ LMSC members since our last board meeting on December 15, 2019
- iii. Registrant emails currently go out to 1023 NJ LMSC members
 - a) The 416 NJ LMSC 2019 members who had not yet renewed for 2020 were sent a separate email on 03/04/20 thanking them for their 2019 USMS membership, encouraging them to renew for 2020, and letting them know that was their last NJ LMSC email that they would receive until they processed their 2020 USMS registration
- iv. The NJ LMSC Facebook page currently has 1033 likes. The page is continuing to be utilized for promoting our events and sharing pictures.

E. Sanctions & Safety (J. Bauman)

- i. Upcoming 2020 (Maybe??) Sanctioned Events
 - a) Westfield Spring Fling Masters Meer (Sunday, March 22, 2020)
 - Draft entry form received** 1/21/20
 - Application for sanction approved **pending**
 - Performance deposit (\$100) [sanction fee: \$0] **pending**
 - Sanction number assigned: **pending**
 - Pool measurement certification **NOT** on file with USMS
 - ** A sanction request was submitted to USMS on 1/21/20. However, Jen did not receive an email alert about the request, so was not made aware of it until 3/1/20
- ii. Completed 2020 Sanctioned Events
 - a) None
- iii. Upcoming 2020 Open Water Events
 - a) None
- iv. Completed 2020 Open Water Events
 - a) None

v. Upcoming 2020 Recognized Events

- a) 2020 MU Hawks Masters Spring Splash Meet (Sunday, March 29, 2020)
 - Draft entry form received 12/17/19
 - Application for recognition approved 1/10/20
 - Recognition fee (\$100) + performance deposit (\$100) dated 12/17/19 [J. Alsobrooks]
 - Recognition number assigned: **#070-R002**
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 1/10/20
- b) Sussex County Adult Mini Meet (Saturday, April 25, 2020)
 - Draft entry form received 2/11/20
 - Application for recognition approved 3/4/20
 - Recognition fee (\$100) + performance deposit (\$100) **pending**
 - Recognition number assigned: **#070-R003**
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 3/4/20

vi. Completed 2020 Recognized Events

- a) 2020 OCY Unofficial Masters Team Championships (Sunday, February 9, 2020)
 - Draft entry form received 12/17/19
 - Application for recognition approved 1/10/20
 - Recognition fee (\$100) + performance deposit (\$100) dated 12/10/19 [OCY]
 - Recognition number assigned: **#070-R001**
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 1/10/20
 - Performance deposit approved for return 2/20/20

vii. Other Issues/Matter of Note

- a) Organizers of the 2020 Transplant Games at Berkeley Aquatic Club (July 2020) have decided not to seek USMS sanctioning or recognition
- b) Observers at recognized meets
- c) Use of the word "Olympic" (New Jersey Senior Olympics)
- d) Performance deposit for the EEX Veteran's Day Masters Meet (Nov 9-10, 2019) was approved for return 1/16/20
- e) Performance deposit for the Somerset County YMCA Masters Pentathlon Swim Festival (Dec 14-15, 2019) was approved for return 1/16/20

F. Top Ten and Records (E. Tsuzuki)

- i. The NJ LMSC records have been updated for the following events:
 - a) Dr. Bill Ross Memorial Masters Swim Meet at the Nassau County Aquatics Center on November 24, 2019
 - b) 4th Annual Somerset County YMCA Pentathlon Festival (and 25s!) at the Bridgewater YMCA on December 14-15, 2019
 - c) 2019 New England LMSC and Colonies Zone SCM Championships on December 15, 2019
 - d) Ocean County YMCA Unofficial Team Championship meet on February 9, 2020
- ii. The NJ LMSC SCM top ten file was submitted to the national office on January 1, 2020
- iii. All of the NJ meets (since the last report) have submitted their results in a timely manner, with the following issues:
 - a) The performance deposit for Senior Olympics has been withheld due to poor data quality in the meet results file
 - b) Eastern Express has completed all the requirements (including the USMS National Record application for Nancy Steadman Martin's 1650 swim) and the performance deposit has been returned

- c) Data quality issues from recognized meets (Sussex County Y, Ocean County Y, and Senior Olympics) continue to create a lot of additional manual work (having to validate every non-USMS-identified swimmers against the registration database just in case they are actually a member)
 - **Ed will discuss with meet directors that host recognized meets and use Club Assistant about the availability of including the 'Are you a USMS member' button to enhance the quality of the results of the meet**
 - **Ed will provide to Jen the language to communicate to the recognized meet directors about the new policy standard for clean data and the 50% percent of performance deposit retained by the NJ LMSC for error rates of 50% and greater**

G. Webmaster (M. Kirk)

- i. As of 3.07.20, all recent website adjustments are up-to-date
- ii. Information on the Annual Awards Banquet is currently listed as the Featured Headline on the front page of the NJ Masters website

H. Open Water (S. Clark)

- i. 2020 Open Water Calendar has been started
 - a) Some new swims have been added for 2020
 - b) This is a working document and will be updated regularly
 - c) Please submit any open water swim info that is not on the ow calendar to Sarah

I. Events Coordinator (K. Plewa)

- i. Updates for March 2020 NJ LMSC Annual Awards Banquet
 - a) BRCC on Saturday March 21, 2020 from 6:00pm – 10:00pm
 - b) Cocktail Hour entertainment by Peter McCoy and friend, Richard Hagerty
 - Chris and Ed will arrive early to help Peter and Maria set up the equipment
 - c) Speaker confirmed
 - Craig Beardsley
 - Board approved to provide a donation of \$1000 to Swim Across America for Craig's speaking
 - d) Award recipients
 - Special evite invitations were sent to CMRPA Recipients on 1/29/20 and follow-up on 2/28/20
 - e) Registration
 - Google form online registration is working well
 - Currently (as of 3/1/20) have 49 registered; 3/7/20 update registrations are up to 70
 - 2 Banquet Voucher winners from 2019 were emailed
 - Final headcount is due to BRCC on 3/16
 - f) Favours
 - Susan has confirmed NJ Masters Swim cookies for the favours
 - g) Flowers
 - Sara J. has arranged for flowers for the centerpieces
 - h) Door Prizes
 - Sarah C is ordering 15-20 door prizes with a \$250 budget
 - Sarah confirmed receipt of the items that she ordered
 - Susan will secure the \$100 Swim Outlet Gift Card as the raffle Grand Prize
- ii. Items to review at March Board Meeting
 - a) Board members attendance
 - If you will be attending, please register if you have not already
 - b) Event day
 - Additional help will be needed to help and get the band set-up. We could use a few volunteers from the board to come early to assist (confirming with BRCC how early e can start setting up)

- c) Board member door prize donation is optional (\$15-\$20). Please let Kim know if you plan to donate an item by March 13th
 - Confirm that the board will be donating 2 x 2021 USMS Memberships and 2 x 2021 banquet vouchers as door prizes
- d) Photographer ~ Ed
- e) Slideshow ~ Please email pictures to Sarah C by March 13th
- iii. USMS 50th birthday gifts to the 4 members attending the banquet who have been associated with USMS since 1970
 - a) **MSA to purchase 4 USMS 50th Birthday tumblers as recognition awards to those members attending the NJ LMSC Banquet who have been associated with Masters swimming in NJ since 1970**

J. Coaches Chair (E. Tsuzuki)

- a) Ed will continue working on planning an open water clinic

K. Fitness (L. Brown-Kuhn)

i. 2020 Fitness Swim Program plans

- a) 75 x 75s
 - We held this event for the first time in 2018 and had 30 participants
 - We held it again in 2019 with 24 participants
 - Due to this low attendance we are going to take a year off and consider running the event in 2021, especially if we get members asking for the event
- b) NJ Shore Point to Point Virtual Swim
 - So far, 8 people have signed up for this new event. FYI – Jim Ryan swam 130 miles (the whole distance) by mid February.
 - Please talk it up with your NJ swimming friends
 - Linda is going to ask Sandy Bluhm if she would consider coming up with a cap design for the event since we need some kind of swag for participants when the event finishes on June 30
 - **Ed will work with Tom to attain the email addresses of the NJ LMSC members currently enrolled in the GTD program so that Linda can communicate with them directly about the NJ Shore Point to Point Virtual Swim**
- c) Last Chance Swim
 - Bill Reichle has said that he will help with this event so it should be a go! Date to come in late August to early September

L. Officials (M. Vellucci)

- i. As of 2/11/20
 - a) USMS has 225 total officials (stroke and turn, starters, and referees)
 - b) 31 referees now who are all USMS members
- ii. Key points for USMS officials
 - a) Backstroke starts are allowed for freestyle events
 - b) In water starts for breast and fly can look like backstroke starting position (legal)
 - c) If a swimmer misses heat there is no substituting in an empty lane later
 - d) No tape! No tie suits! (except men)

II. Old Business

- A. 2021 NJ LMSC Annual Super Bowl Sunday 100 x 100s (Susan) ~ Sunday, February 7, 2021
 - i. Expansion of rental time to 7:30am – 12:30pm
 - ii. **Chris will reach out to Jack Flood about using the pool's pa system for pre-event announcements**

III. New Business

- A. Interested/available board members to attend USMS Convention September 23-27, 2020 in Jacksonville, FL
 - i. Chris, Ed, Sarah, Marie, Susan

- B. USMS Recognized Meets and Observers
 - i. USMS provides a Meet Observer's Report for Recognized Meets form template in the Guide to Operations
 - ii. The Sanctions Chair (Jen) will incorporate the notification of the recognized meet observer's name and contact information from the meet director as a requirement to receive a recognition of the meet from the NJ LMSC
 - iii. **Jen will provide all recognized meet directors the link to the USMS Meet Observer's Report for Recognized Meets form posted in the GTO on the USMS website and let them know that the completed form must be returned to the Top Ten/Records Chair, Ed Tsuzuki**

- C. Use of the word Olympic (or derivatives) in events
 - i. **Susan will follow up with Mike Garamella with regard to use of the word Olympic in the NJ Senior Olympics event**

- D. Begin brainstorming for 35-year CMRP milestone
 - i. Potential 12 recipients earning this milestone in 2020 to be presented at 2021 banquet
 - a) Parka?
 - b) Fleece pullover with ½ zip?

- IV. Next LMSC Meeting
 - A. Date ~ Sunday, June 28, 2020
 - B. Time ~ 10:30am
 - C. Place ~ NPCP

- V. Adjournment
 - A. Meeting adjourned at 2:02pm