

New Jersey LMSC Board Meeting Minutes

Time 10:30am Sunday, May 6, 2018

Berkeley Aquatic Club

Berkeley Heights, NJ

Attendees:

Board Members

Tom Brunson

Sarah Clark

Susan Kirk

Marie Vellucci

Sara Johnston

Jen Bauman

Pia Lord

ACTION ITEMS

1. **Susan to email Jessica Porter to follow up about reestablishing the sequential numbering of permanent member IDs.**
2. **Susan will send out an email to all of the coaches asking for workout submissions**
3. **Sara will look into connecting an Instagram account to our NJ LMSC facebook page**

Action items bolded

Meeting was called to order at 10:39 am

- I. Officer Reports
 - A. Newsletter (S. Johnston)
 - i. Remaining issues for 2018
 - a) May/June
 - b) July/August
 - c) September/October
 - d) November/December
 - ii. Deadline for the May/June issue is June 1, 2018
 - iii. Sara needs a coaches workout for the next issue
 - a) **Susan will send out an email to all of the coaches asking for workout submissions**
 - iv. Sara would like to continue with the highlighting of the 17 NJ LMSC Clubs.
 - a) BERK, SCY, GSM, and JAM have been covered
 - v. Pia is working with Bob Hopkins on his article
 - a) Sara needs full article for next issue
 - vi. Social Media
 - a) Multiple board members had admin posting privileges on our NJ LMSC facebook page
 - b) **Sara will look into connecting an Instagram account to our NJ LMSC facebook page**
 - vii. Special Member Articles (P. Lord)
 - a) Articles ideas
 - Recommendation to Pia to reach out to Excel (Lisa Baumann) for potential Club feature
 - b) Drew Masters highlighted with an article from Melissa Griffie
 - She was the winning captain from last year yard stick challenge and kindly wrote an article on her motivation to step up to the plate and lead the virtual team
 - c) Bob Hopkins article is in the works to format as needed for publishing in the Fastlane

B. Treasurer (B. Reichle)

- i. 2018 Budget and actuals
- ii. Bill confirmed that the NJ LMSC is signed up for automatic EFT deposits from USMS
- iii. Confirmation that Bill and Sarah were able to finally complete the process of adding Sarah as the second signee on the NJ LMSC bank account

NJ LMSC Financial Statement

Beginning Cash Balance 1/1/2018 **\$25,032.65**

<u>INCOME</u>	<u>BUDGET</u>	<u>ACTUAL</u>
USMS Individual	\$400.00	\$86.00
LMSC Donations	\$2,000.00	\$1,247.00
LMSC Individual	\$13,500.00	\$8,081.00
Meet Sanction Fees	\$400.00	\$200.00
Interest Income	\$20.00	\$9.73
Club Collections	\$300.00	\$80.00
Annual Dinner Collections	\$1,200.00	\$1,760.00
Special Events	\$750.00	\$1,795.00
Merchandise Sales	\$75.00	
Meet Performance Deposits	\$800.00	\$300.00
Open Water Sanction Fee		
TOTAL INCOME	\$19,445.00	\$13,558.73

<u>EXPENSES</u>		
USMS Individual	\$400.00	\$127.00
Coach&ALTS Certification Grant	\$2,400.00	
Registrar Expenses	\$300.00	\$267.22
Rule Books	\$30.00	\$30.00
Convention Costs	\$6,000.00	
Annual Dinner/Picnic	\$4,500.00	\$5,010.43
Tributes & Awards	\$600.00	\$118.98
USMS Leadership Summit		
Special Events	\$4,000.00	\$5,063.90
Domain Fee	\$10.00	
USMS Meet Sanctions	\$400.00	\$200.00
Miscellaneous Expense	\$250.00	\$245.55
Performance Reimbursement (Sanctions)	\$600.00	\$100.00
USMS Open Water Sanction Fee		
TOTAL EXPENSES	\$19,490.00	\$11,163.08

Cash Balance 4/30/2018 **\$27,428.30**

<u>SPECIAL EVENTS</u>	<u>INCOME</u>	<u>EXPENSE</u>
50 x 50		\$447.54
100 x 100		\$772.51
KP Clinic	\$1,795.00	\$3,843.85
Swim University		
Last Chance Swim		
75 x 75		

C. Registrar (T. Brunson)

- i. 2018 Member Registration Year to Date Report – See below
 - a) Total 2018 NJ LMSC members ~~ 1195 as of 05/06/18
 - b) Total members by Club
 - c) Total new members by Club
 - d) 2018 Club registrations ~~ 19
 - e) Annual Renewal Rate
 - f) Lifetime Renewal Rate
 - g) **Susan to email Jessica Porter to follow up about reestablishing the sequential numbering of permanent member IDs.**

YEAR	CLUB	#REG	#RE-REG LIFTIM	#NEW	#REG PREV YR	#REG PRV YR& CUR YR	LIFETIME RETN%	ANNUAL RETN %	#CLUBS
2018	ALL	1195	890	305	1407	890	74.48%	63.26%	19
	BERK	256	196	60	307	209	76.56%	68.08%	
	CIB	6	5	1	20	3	83.33%	15.00%	
	DRMS	37	23	14	56	26	62.16%	46.43%	
	GSM	156	143	13	179	135	91.67%	75.42%	
	GWMS	17	4	13	0	0			
	JAM	27	25	2	35	24	92.59%	68.57%	
	LHY	9	7	2	13	8	77.78%	61.54%	
	LTMM	9	5	4	7	6	55.56%	85.71%	
	NJRC	0	0	0	0	0			
	NMS	5	4	1	4	2	80.00%	50.00%	
	OCY	1	0	1	0	0	0.00%		
	OWST	43	30	13	61	33	69.77%	54.10%	
	PAA	19	13	6	30	14	68.42%	46.67%	
	RBAY	17	10	7	16	13	58.82%	81.25%	
	RBY	15	7	8	14	10	46.67%	71.43%	
	RWJ	2	2	0	1	1	100.00%	100.00%	
	SCYM	181	132	49	177	132	72.93%	74.58%	
	TMB	0	0	0	0	0			
	XCL	214	168	46	292	180	78.50%	61.64%	
	UC07	181	116	65	195	94	64.09%	48.21%	
2017	ALL	1430	1139	291	1544	925	79.7%	59.9%	22
	BERK	306	246	60	262	196	80.4%	74.8%	
	CIB	20	20	0	28	19	100.0%	67.9%	
	DRMS	56	41	15	75	29	73.2%	38.7%	
	FLIP	1	1	0	16	1	100.0%	6.3%	
	GSM	178	165	13	221	152	92.7%	68.8%	
	HOBO	23	21	2	119	20	91.3%	16.8%	
	JAM	35	31	4	33	29	88.6%	87.9%	
	LHY	13	10	3	11	9	76.9%	81.8%	
	LTMM	7	4	3	8	3	57.1%	37.5%	
	MMST	3	1	2		0	33.3%		
	NJRC	0	0	0		0			
	NMS	4	3	1	5	3	75.0%	60.0%	
	OWST	61	43	18	88	36	70.5%	40.9%	
	PAA	30	24	6	28	19	80.0%	67.9%	
	RBAY	16	8	8	9	7	50.0%	77.8%	
	RBY	14	5	9		0	35.7%		
	RWJ	1	1	0	1	1	100.0%	100.0%	
	SCYM	176	143	33	141	108	81.3%	76.6%	
	SJTC	1	1	0	7	1	100.0%	14.3%	
	TMB	0	0	0	2	0		0.0%	
	XCL	290	225	65	276	193	77.6%	69.9%	
	UC07	195	146	49	214	99	74.9%	46.3%	
2016	ALL	1566	1071	493	1295	841	0.7	0.6	21
2015	ALL	1309	975	334	897	600	74.5%	66.9%	17
2014	ALL	913	699	214	944	602	76.6%	63.8%	12
2013	ALL	952	702	250	944	620	73.7%	65.7%	12
2012	ALL	957	683	274			71.4%	68.1%	8
2011	ALL	895	612	283			68.4%	72.3%	9
2010	ALL	729	536	193			73.5%		8
2009	ALL	739	488	251			66.0%		7
* %RET'N =LIFETIME RETENTION=(CRNT RE-REG/CRNT YEAR TOTAL) *100									

ii. 2018 Club Registration Report

NAME	ABBRV	2017	2018
Totals		22	19
Berkeley (NJ) Aquatic Masters	BERK	X	X
Coney Island Brighton Beach Open Water Swimmers	CIB	X	X
Drew Masters Swimming	DRMS	X	X
Excellence Aquatics	EAMS	X	
Flipside Aquatics	FLIP	X	
Garden State Masters	GSM	X	X
Green Wave Masters Swimming	GWMS		X
Hoboken Masters	HOBO	X	
Jersey Area Masters	JAM	X	X
Lakeland Hills Family YMCA	LHY	X	X
Life Time Swim New Jersey	LTMM	X	X
Morristown Masters Swim Team	MMST	X	
New Jersey Race Club Masters	NJRC	X	X
Newark Master Swim	NMS	X	X
Ocean County YMCA	OCY		X
Open Water Swim Team	OWST	X	X
Peddie Aquatic Association	PAA	X	X
Raritan Bay Area YMCA	RBAY	X	X
Red Bank YMCA	RBV	X	X
RWJ Fitness and wellness center New Brunswick	RWJ	X	X
Somerset County YMCA Masters	SCYM	X	X
South Jersey Tri to Swim Club	SJTC	X	
TMB Racing	TMB	X	X
Excel Swimming	XCL	X	X
UC07	UC07	X	X

iii. 2017 Member Donation Report (See Below)

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
5/6/2018	SSL	84	\$100.00	\$2,368.00
	ISSHOF	34	\$100.00	\$680.00
	LMSC	80	\$250.00	\$1,797.00
	TOTAL	198		\$4,845.00
1/21/2018	SSL	72	\$100.00	\$2,098.00
	ISSHOF	32	\$100.00	\$645.00
	LMSC	70	\$250.00	\$1,667.00
	TOTAL	174		\$4,410.00
10/29/2017	SSL	108	\$250.00	\$2,400.00
	ISSHOF	25	\$100.00	\$460.00
	LMSC	77	\$100.00	\$1,655.00
	TOTAL	210		\$4,515.00
8/27/2017	SSL	103	\$250.00	\$2,325.00
	ISSHOF	23	\$100.00	\$440.00
	LMSC	73	\$100.00	\$1,615.00
	TOTAL	199		\$4,380.00
5/7/2017	SSL	99	\$250.00	\$2,230.00
	ISSHOF	22	\$100.00	\$390.00
	LMSC	72	\$100.00	\$1,565.00
	TOTAL	193		\$4,185.00
1/22/2017	SSL	86	\$250.00	\$1,990.00
	ISSHOF	20	\$100.00	\$370.00
	LMSC	60	\$100.00	\$1,250.00
	TOTAL	166		\$3,610.00
10/23/2016	SSL	80	\$100.00	\$1,417.00
	ISSHOF	27	\$50.00	\$386.00
	LMSC	77	\$1,000.00	\$2,575.00
	TOTAL	184		\$4,378.00
11/22/2015	SSL	18	\$100.00	\$285.00
	ISSHOF	9	\$25.00	\$105.00
	LMSC	21	\$100.00	\$530.00
	TOTAL	48		\$920.00
10/31/2014	ISSHOF	29	\$50.00	\$418.00
	USMS	66	\$100.00	\$986.00
	LMSC	82	\$100.00	\$1,484.00
	TOTAL	177	\$250.00	\$2,888.00
9/22/2013	ISSHOF	41	\$50.00	\$522.00
	USMS	66	\$100.00	\$888.00
	LMSC	59	\$100.00	\$1,043.00
	TOTAL	166		\$2,453.00
10/31/2012	ISSHOF	36	\$100.00	\$514.00
	USMS	64	\$100.00	\$805.00
	LMSC	50	\$100.00	\$697.00
	TOTAL	150		\$2,016.00
10/31/2011	ISSHOF	50	\$100.00	\$576.00
	USMS	73	\$100.00	\$771.00
	LMSC	65	\$100.00	\$773.00
	TOTAL	188		\$2,120.00

iv. 2018 Affiliated/Certified Coaches, Officials, ALTS Instructors

Mtg date	Coach Affiliation	Official Affiliation	Certified Coach	ALTS Instructor	Coach/ ALTS Designation	Total ch/off/alts	Total Affiliates
5/6/2018	100	54	68	26	52	300	165
1/21/2018	99	59	59	21	42	280	164
10/29/2017	94	52	69	16	51	282	164
8/27/2017	92	50	68	16	50	276	160
5/7/2017	93	49	69	16	52	279	159

D. Secretary (S. Kirk)

- i. Meeting minutes for the NJ LMSC Annual Board Meeting on January 21, 2018 were approved by the NJ LMSC Board and have been submitted and posted on the NJ LMSC website by the webmaster.
- ii. 10 NJ LMSC member emails have been composed and sent out to the NJ LMSC members since our last board meeting on January 21, 2018
- iii. Registrant emails currently go out to 1177 NJ LMSC members
- iv. The NJ LMSC Facebook page currently has 959 likes and there were 18 posts since our last board meeting on January 21, 2018

E. Sanctions & Safety (J. Bauman)

- i. Upcoming 2018 Sanctioned Events
 - a) 2018 Somerset County YMCA Masters "Last Chance" SCY Swim Meet
 - Draft entry form received 4/6/18
 - Application for sanction approved 4/15/18
 - Performance deposit (\$100) received 4/17/18 [sanction fee: \$0]
 - Sanction number assigned: **#078-S001**
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 4/15/18
- ii. Completed 2018 Sanctioned Events
 - a) None
- iii. Upcoming 2018 Open Water Events
 - a) 2018 Fire Island USMS Long Distance Open Water National Championship and 1 Mile Ocean Charity Swim (Saturday, July 7, 2018)
 - Draft entry form received 2/5/18
 - Application for sanction LMSC approved 3/11/18
 - Application for sanction approved 3/14/18
 - Performance deposit (\$100) plus sanction fee **pending**
 - Sanction number assigned **#078-W001**
 - Meet announcement added to the USMS calendar 3/14/18
- iv. Upcoming 2018 Recognized Events
 - a) None
- v. Completed 2018 Recognized Events
 - a) 2018 OCY Masters Meet (Sunday, February 11, 2018)
 - Draft entry form received 9/16/17
 - Application for recognition approved 9/29/17
 - Recognition fee (\$100) + performance deposit (\$100) received 10/8/17
 - Recognition number assigned: **#078-R001**
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 9/29/17
 - Performance deposit returned?? (Bill/Ed?)

- b) 2018 Monmouth University Hawks Masters Spring Splash Meet (Saturday, March 3, 2018)
 - Draft entry form received 1/4/18
 - Application for recognition approved 1/19/18
 - Recognition fee (\$100) + performance deposit (\$100) received 1/19/18
 - Recognition number assigned: **#078-R002**
 - Pool measurement certification on file with USMS as of 1/31/18
 - Meet announcement added to USMS calendar 1/19/18
 - Performance deposit approved for return 3/5/18
- c) Sussex County YMCA Adult Mini Meet (Saturday, April 28, 2018)
 - Draft entry form received 2/20/18
 - Application for recognition approved 3/19/18
 - Recognition fee (\$100) + performance deposit (\$100) received 3/16/18
 - Recognition number assigned: **#078-R003**
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 3/19/18
 - Performance deposit approved for return **pending**

F. Top Ten and Records (E. Tsuzuki)

- i. The NJ LMSC records have been updated for the following events:
 - a) Ocean County YMCA Team Championship in Toms River on February 11, 2018
 - b) 25th Annual Fort Lauderdale Masters Challenge on February 16-18, 2018
 - c) Hawks Masters Spring Splash on March 3, 2018 at Monmouth University
- ii. All NJ meets (since the last report) have submitted their results and required certifications in a timely manner

G. Webmaster (M. Kirk)

- i. The website updates as submitted have been completed

H. Open Water (S. Clark)

- i. 2018 Open Water Calendar update
 - a) The 2018 Open Water Swim Calendar has been updated regularly with some new swims added for the 2018 season
 - b) This is a working document and will be updated regularly
 - c) Please submit any calendar additions to Sarah Clark
 - d) A link to the current calendar is on the NJ LMSC website

I. Events Coordinator (K. Plewa)

- i. 2018 NJ Masters Swimming Banquet Recap
 - a) USMS NJ Masters Swimming 2018 Annual Awards Banquet was held on March 24th at the new venue, the Basking Ridge Country Club
 - b) Special invites were sent by email to the 2017 CMRPA recipients, Board Members and Guest Speaker
 - c) Continuous Membership Recognition Award Recipients
 - 87 CMRPA recipients received a complimentary invitation
 - 5 year members – 39
 - 10 year members – 24
 - 15 year members – 9
 - 20 year members – 11
 - 25 year members – 2
 - 30 year members – 2
 - 15 CMRPA Recipients RSVP'd and all attended
 - d) Attendance
 - 84 attendees were registered for the banquet
 - There were 5 no-shows/cancellations and 2 door registrations
 - A record number of 81 NJ LMSC members/guests attended (compared to 60 in 2017)

- e) Door prizes
 - 3 Banquet Vouchers (2019) and USMS Registrations (2019) were given to door prize winners in addition to 17 other donated door prizes, 8 centerpieces and the grand prize (personal pace clock)
 - f) Feedback
 - Several attendees spoke highly of the new venue and the food and gave positive feedback that evening and at the pool the following day(s). A few sent an email
 - "Great job on the venue and coordinating the banquet!"
 - "I thought everything went really well and everyone enjoyed it! Thanks for all of your hard work!"
 - I really enjoyed the presentation by the guest speaker ... I am really grateful that our Masters group is so active and offers so many opportunities to all swimmers of all inclinations. I know that you and a core group of dedicated volunteers make this happen. I just want you to know that your efforts are really appreciated."
 - g) Fastlane
 - Banquet recap blurb was submitted for the March/April Fastlane
- J. Coaches Chair (S. Kirk)
- a) The Sunday, March 25th Faster Freestyle and Multi-Stroke Clinics were a big hit with our NJ LMSC members. Karlyn did an excellent job as always as the clinician.
 - There were 24 participants for the morning Faster Freestyle Clinic session and 15 participants for the afternoon Multi-Stroke clinic session. 11 participants attended both sessions
 - b) Many thanks to Sarah Clark, Bill Reichle, Beth Maloney, Jen Bauman, and Susan Kirk for volunteering their time to be on-deck coaches for the clinics
- K. Fitness (L. Brown-Kuhn)
- i. 2018 Fitness Swim Programs
 - a) Go The Distance
 - Reported GTD in each newsletter with stats provided by Ed
 - b) 75 x 75s
 - Will be held on Sunday, May 20th at the Berkeley Aquatic Club from 10:15am – 1:15pm
 - So far 12 people have signed up
 - Bill will be there to help, but Linda would love to have a couple more folks to help out with setting up snacks, taking the group photo, placing time cards on the lane, and cheering on the swimmers.
 - c) Swim University
 - Program will end on June 30th
 - 30 swimmers participating to date
 - 2017 had 37 participants
 - d) Last Chance Swim
 - The NJ LMSC will probably offer this event again, but details have not been discussed yet
- L. Officials (M. Vellucci)
- i. As of 2/13/18 peer to peer official conference call there are
 - a) 85 certified stroke and turn officials
 - b) 45 certified starters
 - c) Currently the Officials national committee is working on a referee certification before the convention
 - d) There will be an Official of the Year named at the convention
 - e) 29 people called in for this conference call

II. Old Business

- A. 2019 NJ LMSC Annual Super Bowl Sunday 100 x 100s (Susan) ~~ Sunday, February 3, 2019
 - i. Susan is continuing efforts for confirmation of the rental of the Berkeley Aquatic Club for the 2019 100 x 100s
- B. 2018 NJ LMSC Convention Delegates
 - i. NJ LMSC has 4 delegates
 - ii. Since Ed has won the RJA Award and the presentation will be at convention, all board members were asked if they wanted to attend so that Susan could apply for At-Large Delegates if needed
 - a) Sarah will look into attending Fri-Sun

III. New Business

- A. Swim Team showing
 - i. Possibly stream through Netflix
 - ii. If we go through Swim Team the cost is \$300 for the licensing fee; \$500 for a Q&A with the producer
 - iii. Could rent popcorn machine from Taylor Rental

IV. Next LMSC Meeting

- A. Date-- Sunday, October 21, 2018
- B. Time-- 10:30am
- C. Place-- Berkeley Aquatic Club

V. Adjournment

- A. Meeting adjourned at 12:20 pm