

New Jersey LMSC Annual Board Meeting Minutes

Time 10:30am Sunday, June 30, 2019

New Providence Community Pool

New Providence, NJ

Attendees:

Board Members

Tom Brunson

Susan Kirk

Kim Plewa

Sarah Clark

Bill Reichle

Marie Vellucci

Ed Tsuzuki (for the first 30 min)

Jen Bauman

ACTION ITEMS

1. **Susan will send Bill a copy of the invoice for the domain fee renewal when it is processed in early July**
2. **Susan will send an update of the next NJ LMSC event to the webmaster for the Featured Headline**
3. **Kim will review the calendar for potential dates for 2020 Banquet and report to the board with options for consideration**
4. **Ed will follow up with a direct email to those that did not respond to attempt to gain additional input on the survey questions**
5. **Ed will reach out to Brian Shea and Jeff Jotz about a potential open water/freestyle clinic**
6. **Ed will reach out to the 19 coaches who did not respond and ask them why they do not require USMS registration for their programs**
7. **Tom will report back to the board what the NJ LMSC OEVT fee was in 2019**

MOTIONS

1. **MSA to approve Susan, Sarah, Chris, and Marie as the NJ LMSC Delegates for the 2019 USMS Convention**
2. **MSA to keep the 2020 NJ LMSC individual registration fee at \$10 the same as 2019**
3. **MSA to keep the NJ LMSC Club registration fee at \$20 and the NJ LMSC Workout group registration fee at \$0 for 2020.**

Action items bolded

Meeting was called to order at 10:47am

- I. Officer Reports
 - A. Newsletter (S. Johnston)
 - i. Remaining issues for 2019
 - a) July/August
 - b) September/October
 - c) November/December
 - ii. Deadline for the July/August issue is August 1, 2019
 - iii. Sara is looking for a coach or swimmer to submit a workout – can be anything – fun, hard, anything goes – and a pic and a brief profile of themselves
 - B. Treasurer (B. Reichle)
 - i. 2019 Budget and actuals
 - ii. **Susan will send Bill a copy of the invoice for the domain fee renewal when it is processed in early July**

NJ LMSC Financial Statement

Beginning Cash Balance	1/1/2019	\$27,558.11
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INCOME	BUDGET	ACTUAL
USMS Individual	\$225.00	\$45.00
LMSC Donations	\$1,700.00	\$766.00
LMSC Individual	\$13,500.00	\$9,190.00
Meet Sanction/Recognition Fees	\$600.00	\$200.00
Interest Income	\$25.00	\$15.23
Club Collections	\$400.00	\$100.00
Annual Dinner Collections	\$1,700.00	\$1,255.00
Special Events	\$750.00	
Merchandise Sales	\$75.00	
Meet Performance Deposits	\$1,000.00	\$400.00
Open Water Sanction Fee		
TOTAL INCOME	\$19,975.00	\$11,971.23

EXPENSES		
USMS Individual	\$400.00	\$90.00
Coach&ALTS Certification Grant	\$1,000.00	\$215.00
Registrar Expenses	\$300.00	\$200.00
Rule Books	\$30.00	\$36.00
Convention Costs	\$5,000.00	
Annual Dinner	\$5,500.00	\$5,565.43
Tributes & Awards	\$650.00	\$990.02
USMS Leadership Summit	\$1,600.00	\$1,402.38
Special Events	\$4,000.00	\$1,666.43
Domain Fee	\$10.00	
USMS Meet Sanctions	\$700.00	\$450.00
Miscellaneous Expense	\$250.00	
Performance Reimbursement (Sanctions)	\$800.00	\$500.00
USMS Open Water Sanction Fee		
TOTAL EXPENSES	\$20,240.00	\$11,115.26

Cash Balance	6/26/2019	\$28,414.08
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SPECIAL EVENTS	INCOME	EXPENSE
50 x 50		\$438.00
100 x 100		\$744.99
LMSC Clinic		
Swim University		
Last Chance Swim		
75 x 75		\$483.44

C. Registrar (T. Brunson/C. McGiffin)

i. 2019 Member Registration Year to Date Report – See below

a) Total 2019 NJ LMSC members ~~ 1189

b) Total members by Club

c) Total new members by Club

d) 2019 Club registrations ~~ 20

YEAR	CLUB	#REG	#NEW	#REG PRV YR& CUR YR	ANNUAL RETN%	#CLUBS
2019	ALL	1189	328	861	72%	20
	BERK	249	50	199	80%	
	CIB	10	8	2	20%	
	DRMS	22	7	15	68%	
	EAGM	1	1	0	0%	
	GSM	138	18	120	87%	
	GWMS	41	25	16	39%	
	JAM	24	3	21	88%	
	LHY	9	1	8	89%	
	LTMM	7	3	4	57%	
	MAYM	0	0	0		
	OCY	3	1	2	67%	
	OWST	40	19	21	53%	
	PAA	17	1	16	94%	
	RBAY	20	8	12	60%	
	RBY	14	5	9	64%	
	SCYM	171	37	134	78%	
	SJ	7	5	2	29%	
	TMB	1	1	0	0%	
	XCL	204	31	173	85%	
	UC07	211	104	107	51%	
2018	ALL	1388	435	913	65%	17
	BERK	292	80	214	70%	
	CIB	7	1	3	15%	
	DRMS	42	16	26	46%	
	EAGM	1	1	0		
	GSM	166	21	136	76%	
	GWMS	34	27	0		
	JAM	28	3	25	71%	
	LHY	10	3	8	62%	
	LTMM	9	4	6	86%	
	NJRC	0	0	0		
	NMS	5	1	2	50%	
	OCY	2	1	0		
	OWST	49	15	34	56%	
	PAA	22	8	15	50%	
	RBAY	18	8	13	81%	
	RBY	15	8	10	71%	
	RWJ	2	0	1	100%	
	SCYM	202	63	135	76%	
	SJ	2	1	0		
	TMB	0	0	0		
	XCL	263	77	189	65%	
	UC07	219	97	96	49%	
2017	ALL	1430	291	925	60%	22
2016	ALL	1566	493	841	65%	21
2015	ALL	1309	334	600	67%	17
2014	ALL	913	214	602	64%	12
2013	ALL	952	250	620	66%	12
2012	ALL	957	#REF!		68%	8
2011	ALL	895	283		72%	9
2010	ALL	729	193			8
2009	ALL	739	251			7
* %RET'N =LIFETIME RETENTION=(CRNT RE-REG/CRNT YEAR TOTAL)* 100						

ii. 2019 Club Registration Report

CLUB NAME	ABBRV	2017	2018	2019
#CLUBS		22	16	19
Berkeley (NJ) Aquatic Masters	BERK	X	X	X
Coney Island Brighton Beach Open Water Swimmers	CIB	X		X
Drew Masters Swimming	DRMS	X	X	X
Eagle Aquatics	EAGM			X
Excellence Aquatics	EAMS	X		
Flipside Aquatics	FLIP	X		
Garden State Masters	GSM	X	X	X
Green Wave Masters Swimming	GWMS		X	X
Hoboken Masters	HOBO	X		
Jersey Area Masters	JAM	X	X	X
Lakeland Hills Family YMCA	LHY	X	X	X
Life Time Swim New Jersey	LTMM	X	X	X
Madison Area YMCA	MAYM			X
Morristown Masters Swim Team	MMST	X		
New Jersey Race Club Masters	NJRC	X	X	
Newark Master Swim	NMS	X		
Ocean County YMCA	OCY		X	X
Open Water Swim Team	OWST	X	X	X
Peddie Aquatic Association	PAA	X	X	X
Raritan Bay Area YMCA	RBAY	X	X	X
Red Bank YMCA	RBY	X	X	X
RWJ Fitness and wellness center New Brunswick	RWJ	X	X	
Somerset County YMCA Masters	SCYM	X	X	X
SJAC Masters	SJ			X
South Jersey Tri to Swim Club	SJTC	X		
TMB Racing	TMB	X		X
Excel Swimming	XCL	X	X	X
UC07	UC07	X	X	X

iii. 2019 Member Donation Report (See Below)

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
6/30/2019	SSL	67	100	1520
	ISSHOF	17	25	178
	LMSC	51	100	1176
	TOTAL	135		2874
4/14/2019	SSL	65	100	1505
	ISSHOF	17	25	178
	LMSC	49	100	1141
	TOTAL	131		2824
1/20/2019	SSL	57	100	1340
	ISSHOF	14	25	141
	LMSC	45	100	1080
	TOTAL	116		2561
1/21/2018	SSL	72	100	2098
	ISSHOF	32	100	645
	LMSC	70	250	1667
	TOTAL	174		4410
10/29/2017	SSL	108	250	2400
	ISSHOF	25	100	460
	LMSC	77	100	1655
	TOTAL	210		4515
10/23/2016	SSL	80	100.00	1417
	ISSHOF	27	50.00	386
	LMSC	77	1,000.00	2575
	TOTAL	184		4378
11/22/2015	SSL	18	100.00	285
	ISSHOF	9	25.00	105
	LMSC	21	100.00	530
	TOTAL	48		920
10/31/2014	ISSHOF	29	50	418
	USMS	66	100	986
	LMSC	82	100	1484
	TOTAL	177	250	2888
9/22/2013	ISSHOF	41	50	522
	USMS	66	100	888
	LMSC	59	100	1043
	TOTAL	166		2453
10/31/2012	ISSHOF	36	100	514
	USMS	64	100	805
	LMSC	50	100	697
	TOTAL	150		2016
10/31/2011	ISSHOF	50	100	576
	USMS	73	100	771
	LMSC	65	100	773
	TOTAL	188		2120

iv. Affiliated/Certified Coaches, Officials, ALTS Instructors

Mtg date	Coach Affiliation	Official Affiliation	Certified Coach	ALTS Instructor	Coach/ALTS Designation	Total ch/off/alts	Total Affiliates
6/30/2019	105	42	61	23	40	271	160
1/21/2018	99	59	59	21	42	280	164
10/29/2017	94	52	69	16	51	282	164
8/27/2017	92	50	68	16	50	276	160
5/7/2017	93	49	69	16	52	279	159

D. Secretary (S. Kirk)

- i. Meeting minutes for the NJ LMSC Board Meeting on April 14, 2019 have been approved by the NJ LMSC Board and submitted to the webmaster for posting on the NJ Masters Swimming website
- ii. 3 NJ LMSC member emails have been composed and sent out to the NJ LMSC members since our last board meeting on April 14, 2019
- iii. Registrant emails currently go out to 1176 NJ LMSC members
- iv. The NJ LMSC Facebook page currently has 994 likes

E. Sanctions & Safety (J. Bauman)

- i. Upcoming 2019 Sanctioned Events
 - a) 2019 Jason Nessel Memorial Invitational (LCM) (Sunday, August 4, 2019)
 - Draft entry form received 5/11/19
 - Application for sanction approved 6/1/19
 - Performance deposit (\$100) [sanction fee: \$0] received 6/1/19
 - Sanction number assigned: **#079-S003**
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 6/1/19
- ii. Completed 2019 Sanctioned Events
 - a) Sprint Yard Mini Meet (Sunday, March 3, 2019)
 - Draft entry form received 1/7/19
 - Application for sanction approved 1/13/19
 - Performance deposit (\$100) dated 1/8/19 [sanction fee: \$0]
 - Sanction number assigned: **#079-S001**
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 1/13/19
 - Performance deposit approved for return 3/5/19
 - b) Somerset County YMCA Masters Last Chance Meet (Saturday-Sunday, May 4-5, 2019)
 - Draft entry form received 3/25/19
 - Application for sanction approved 4/4/19
 - Performance deposit (\$100) received 4/12/19 [sanction fee: \$0]
 - Sanction number assigned: **#079-S002**
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 4/4/19
 - Performance deposit approved for return 5/5/19
- iii. Upcoming 2019 Open Water Events
 - a) None
- iv. Completed 2019 Open Water Events
 - a) None

- v. Upcoming 2019 Recognized Events
 - a) Sussex County Adult Mini Meet (Sturday, October 19, 2019)
 - Draft entry received 4/24/19
 - Application for recognition approved 6/19/19
 - Recognition fee (\$100) + performance deposit (\$100) **pending**
 - Recognition number assigned: **#079-R004**
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 6/19/19
 - Recommendation made to Event Director to check out using Club Assistant to offer online entries and facilitate meet admin work for the event director with additional information also provided by Ed
- vi. Completed 2019 Recognized Events
 - a) 2019 OCY Unofficial Masters Team Championships (Sunday, February 10, 2019)
 - Draft entry form received 9/19/18
 - Application for recognition approved 10/14/18
 - Recognition fee (\$100) + performance deposit (\$100) dated 10/2/18
 - Recognition number assigned: **#079-R001**
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 10/14/18
 - Performance deposit approved for return 4/9/19
 - b) 2019 Monmouth University Hawks Masters Spring Splash Meet (Sunday, March 31, 2019)
 - Draft entry form received 12/22/18
 - Application for recognition approved 1/9/19
 - Recognition fee (\$100) + performance deposit (\$100) received 1/2/19
 - Recognition number assigned: **#079-R002**
 - Pool measurement certification on file with USMS as of 1/31/18
 - Meet announcement added to USMS calendar 1/9/19
 - Performance deposit approved for return 4/2/19
 - c) Sussex County Adult Mini Meet (Saturday, April 13, 2019)
 - Draft entry form received 3/12/19
 - Application for recognition approved 3/21/19
 - Recognition fee (\$100) + performance deposit (\$100) dated 3/21/19
 - Recognition number assigned: **#0779-R003**
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 3/22/19
 - Performance deposit approved for return 4/16/19

F. Top Ten and Records (E. Tsuzuki)

- i. The NJ LMSC records have been updated for the following events:
 - a) New England SCY Championship at Harvard University on March 16, 2019
 - b) Colonies Zone Championship at George Mason University (VA) on April 5-7, 2019
 - c) YMCA Masters National Championship at the YMCA of Central Florida Aquatic Center on April 14, 2019
 - d) USMS Spring Nationals in Mesa, AZ on April 25-28, 2019
 - e) Somerset County YMCA Last Chance Meet at the Somerset Hills YMCA on May 5, 2019
 - f) Dan Horton Invitational Masters Meet at the Boothbay Harbor YMCA on May 18, 2019
- ii. The NJ LMSC SCY top ten file was submitted to the National Office on June 2, 2019
- iii. All NJ meets (since the last report) have submitted their results and required certifications in a timely manner. Two time discrepancies have been identified after the top ten file was submitted with the 10/20/2018 Sussex County Meet. An email has been sent to the meet director awaiting clarification

G. Webmaster (M. Kirk)

- i. All website announcements and headlines are current as of June 26, 2019
- ii. **Susan will send an update of the next NJ LMSC event to the webmaster for the Featured Headline**

H. Open Water (S. Clark)

- i. 2019 Open Water Calendar update
 - a) The 2019 Open Water Swim Calendar has the current scheduled races on it
 - b) This is a working document and will be updated regularly
 - c) A link to the current calendar is on the NJ LMSC website
- ii. Ocean swim LMSC social not too likely for 2019 but hopefully for summer 2020

I. Events Coordinator (K. Plewa)

- i. The banquet raffle prize winners of a USMS 2020 Registration were emailed to inform of the November 1st automatic renewal by Tom Brunson. The winners were as follows
 - a) Kristi Braine
 - b) Erik Werfel
 - c) Sandra Carosi
- ii. **Kim will review the calendar for potential dates for 2020 Banquet and report to the board with options for consideration**

J. Coaches Chair (E. Tsuzuki)

- a) Coaches survey regarding clinics
 - 98 self-proclaimed coaches of Masters in the NJ LMSC
 - who is coaching and where?
 - 30 of the 55 respondents indicated that they are coaching Masters in NJ
 - **Ed will follow up with a direct email to those that did not respond to attempt to gain additional input on the survey questions**
- b) Freestyle/Triathlon/Open Water type clinic was most preferred
 - **Ed will reach out to Brian Shea and Jeff Jotz about a potential open water/freestyle clinic**
- c) 19 of the 36 that replied do not require USMS registration for their programs
 - **Ed will reach out to the 19 coaches who did not respond and ask them why they do not require USMS registration for their programs**

K. Fitness (L. Brown-Kuhn)

- i. 2019 Fitness Swim Programs
 - a) 75 x 75s recap
 - Twenty-four swimmers participated in the second annual 75 x 75s on May 18, 2019 at 3:00pm
 - Next year Linda will try to get a Sunday after Masters practice at BAC which Linda thinks will increase the numbers
 - b) Swim University
 - Linda thinks that this event has run its course.
 - This year we had 20 participants. In comparison
 - 2018: 36
 - 2017: 37
 - 2015-2016: 48
 - 2014-2015: 36
 - Linda proposes that instead of Swim University, the NJ LMSC run a virtual swim along the Jersey coast during the same time period.
 - Mindy Bowens has kindly agreed to help Linda pull this event together
 - c) Last Chance Swim
 - September 7, 2019 LCM at the Cranford Pool
 - Details to come

L. Officials (M. Vellucci)

- i. As of 4/18/19
 - a) USMS has 178 certified stroke and turn officials
 - b) 88 certified starters
 - c) 13 certified USMS referees.
- ii. Officials have to renew every 2 years
- iii. Mesa had 27 USMS officials. This was the first national meet with only our USMS certified officials

- iv. The Officials Page on the USMS website has been updated
- v. There will be a workshop at convention on how to attract new officials
- vi. There is an online test on the USMS website to take if interested in becoming a USMS certified official

II. Old Business

- A. Ideas for areas to expand or enhance our programs using a bit more of our budget
 - i. Review some of the ideas brought up at our last board meeting on 4/14/19 and continue discussion
 - a) Tabled due to absence of the same board members from prior discussion
- B. Recap/highlights of the USMS Leadership Summit (Susan Kirk and Sarah Clark)
 - i. Focus on enhancing collaboration between the LMSC Volunteers and the National Office
 - ii. Brainstorming ideas for expanding programs delivered by the LMSCs to their memberships
- C. Discuss the possibility of using Club Assistant for online registration for the NJ LMSC Annual Banquet
 - i. Further discussion resulted in dropping the idea of using a third party registration system for the banquet and offer online registration using a Google Form

III. New Business

- A. 2019 USMS Convention September 11 – 15, 2019 St. Louis, MO
 - i. Susan, Sarah, Chris, and Marie are interested in going to the 2019 USMS Convention
 - a) **MSA to approve Susan, Sarah, Chris, and Marie as the NJ LMSC Delegates for the 2019 USMS Convention**
- B. Report on the NJ LMSC 2019 Standards Survey
 - i. Surveys are completed by the Chair and the Treasurer on an annual basis
 - ii. NJ LMSC met all Mandatory Standards and Target Standards (100%) and was classified as a Premiere Plus LMSC for 2019
- C. Slack
 - i. Discussion about exploring the use of Slack for our board communications
- D. Setting of 2020 registration fees
 - i. **MSA to keep the 2020 NJ LMSC individual registration fee at \$10 the same as 2019**
 - ii. **MSA to keep the NJ LMSC Club registration fee at \$20 and the NJ LMSC Workout group registration fee at \$0 for 2020.**
 - iii. Board consensus to keep the OEVT fee the same as in 2019. **Tom will report back to the board what the NJ LMSC OEVT fee was in 2019**

IV. Next LMSC Meeting

- A. Date ~ Sunday, October 20, 2019 ~ ~ Annual Meeting
- B. Time ~ 10:30am
- C. Place ~ BAC

V. Adjournment

- A. Meeting adjourned at 12:11pm