

New Jersey LMSC Board Meeting Minutes
11:00am, Saturday, Feb. 25, 2006
Prior to the 20th Annual Unofficial Team Championships at the Ocean County YMCA

Attendees:
Board Members
Chris McGiffin
Ed Tsuzuki
Darek Hahn
Susan Kirk

*Tom Brunson (via teleconference for part of the meeting)

Non-board members:
David Goldberg

Meeting called to order at 11:18am

Action items bolded

I. Officer Reports

- a. Newsletter (L. Brown-Kuhn) absent
 - i. Request for submissions for upcoming March issue
- b. Newsletter Graphic Design (J. Coon) absent
 - i. No report
- c. Treasurer (T. Brunson)
 - i. 2006 Budget update~~ LMSC is in good shape at this point in time
 - ii. 1 bounced check so far...efforts to recoup not productive; membership nullified
 - iii. Total donations received thus far during registration \$501.00 broken down as follows: LMSC \$219.00, USMS \$152.00, ISHOF \$130
- d. Registrar (T. Brunson)
 - i. Updates on 2006 Registration
 1. 433 swimmers have registered for 2006
 2. 58 Fastlane labels to Linda
 - ii. Status of Membership Drive
 1. 63 total new 2006 members
 2. 32 new 2006 members with referrals
 - a. Darek Hahn is currently the leader with 4 referrals
 - b. A. Stover-Rudd and Susan Kirk each have 3 referrals
 3. **Chris to write 'New Member Welcome Letter' that will be mailed along with USMS registration card to all future registrants.**
 4. **Chris to also write a welcoming letter to recognize new 2006 members thus far.**
 - a. **Linda will welcome all new 2006 members thus far by name in the next issue of The Fastlane**
 - b. **Susan will send out a membership e-mail welcoming all new 2006 registrants thus far by name.**
- e. Secretary (S. Kirk)
 - i. Fastlane posting notification e-mail is currently sent out to 448 members
 - ii. NJ LMSC email currently goes out to 519 swimmers
 - iii. **Susan to remove list of non-reregistrants from Fastlane notification list upon receipt from Tom and before March 2006 Fastlane posting notification e-mail to membership**
- f. Sanctions & Safety (D. Hahn)
 - i. Two meets have been recognized in 2006
 1. OCY Unofficial Team Champs 2/25/06
 2. March Madness Meet 3/25/06
 - ii. Small rules book will be sent to each meet director
 - iii. Awaiting Rahway meet date

- g. Top Ten and Records (E. Tsuzuki)
 - i. Working on cleaning up records database
- h. Webmaster (E. Tsuzuki)
 - i. GSM references have been removed from website
 - ii. **Ed will follow up with Jim Matysek regarding the possibility of obtaining a new URL for the website, such as www.njlmisc.org**
 - iii. **Ed will check into options for remote posting of The Fastlane to the website.**
- i. Open Water (J. Jotz) absent
 - i. No report
 - ii. Jeff will host an Open Water clinic this summer
- j. Ad Hoc Publicity & Marketing (B. Hopkins) absent ; report as follows
 - i. Deployment of USMS Tradeshow display to 10 locations with 70 days of showings
 - ii. 10 locations were Somerset Valley YMCA, Trenton Dept of Personnel, JCC Whippany, JCC West Orange, Jersey Area Masters, Ridgewood YMCA, Metuchen Edison YMCA, Rahway YMCA, Five Point YMCA, JCC Scotch Plains
 - iii. Total since January 2005 was 17 locations and 90 days of showings
 - iv. Established link from NJ Swimming web site to our web site
 - v. Established link from State of NJ Personnel web site to our web site
 - vi. Communicated to all NJ YMCAs through lobbyist
 - vii. E-mailing to all NJ Swimming Coaches about coaching Masters from NJ Swimming President
 - viii. Responded to many inquiries from interested swimmers
 - ix. Agreed to do stroke clinic for Summit YMCA and Sussex County YMCA to bolster their Masters program development
 - x. Updated "Places to Swim" list with new information
 - xi. Updated "Pool Operator" list with new information
 - xii. Distributed hundreds of the "Could I Be A Masters Swimmer?" brochures to several locations
 - xiii. Continuing Activities
 - 1. Communicate to all NJ Swimming, YMCA, high school and college coaches about Masters swimming
 - 2. Deliver clinics as requested
 - 3. Respond to inquiries about individual membership and program development
 - 4. Distribute USMS brochures

II. Old Business

- a. Membership Promotion Campaign
 - i. NJ LMSC contest is still on going.
 - ii. 1st contest period will end 3/31/06
 - iii. **Linda will provide contest update in The Fastlane**
 - iv. **Susan will provide contest update in membership e-mail**
 - b. Ad Hoc Survey Committee – meeting proposals
 - i. 3 areas of focus
 - 1. NJ Coaching Conference
 - a. Darek and Bob to head up this ad-hoc committee
 - 2. PDF of Possible clinic formats
 - a. Darek and Bob put together a document with suggestions for hosting a masters swimming clinic including sample programs
 - b. **Board to review said document and submit comments and feedback to Darek by 3/25/06 for board approval**
 - c. **Board to discuss insurance liability question**
 - 3. Meets/OWS/Events
 - a. Chris to lead/coordinate the open water swim event efforts
 - b. Ed to lead/coordinate the fun meet efforts with USA age group swimmers
 - i. **Ed to speak with Matt Donovan-affiliated with Somerset Valley YMCA in Bridgewater - about age group/masters SCM meet to be held maybe sometime this fall—Oct or Nov**
- c. NJ-LMSC By-Laws

- i. Darek moved that Chris McGiffin propose by-laws amendments to be voted on by NJLMSC membership at special bylaws meeting (to be called by Chris McGiffin). Linda Brown-Kuhn seconded. MSA at Annual meeting 11/20/05
 1. Distribute proposed amendments
 - a. Proposed amendments have been circulated to all board members and awaiting feedback and comments to Chris
 2. Preliminary review and discussion
 - a. No discussion at this board meeting due to time constraints
 3. Plan revision due date
 - a. **Board to provide comments and feedback to Chris ASAP regarding proposed amendments**
 4. Plan Special By-Law Review Meeting
 - a. **Chris will call special By-Laws meeting when amendment proposals have been finalized. All members of the NJ LMSC will be notified at least 10 days before the date of the meeting and invited to attend.**

III. New Business

- a. One-day USMS Registration fee discussion (proposed motion – D. Hahn)
 - i. Idea of \$2.00 LMSC fee added to \$8.00 USMS fee
 1. Maybe just for meets?
 - ii. No motions or action taken at this meeting
 - iii. Discuss further at next meeting?
- b. Web site club information discussion
 - i. **Tom to resend via e-mail to the board for review page 2(reverse side) of the 2006 USMS registration form which contains the club information**
 - ii. **Board to provide feedback to Tom regarding the club information ASAP**
 - iii. **Tom will then update club information on page 2(reverse side) of the 2006 USMS registration form**
 - iv. **Ed will post updated page 2 of the 2006 USMS registration form on the website**
- c. Email distribution list discussion
 - i. Include former registered members
 1. **Susan to construct a third e-mail list for 2006 non-reregistrants and include a tag line registration reminder on their e-mails**
 2. **Susan will continue to send all NJ LMSC e-mails to non-reregistrant list in hopes of generating interest to renew membership.** They may also receive special e-mails inviting/encouraging their participation in events in hopes that they will renew their memberships
- d. 2006 FINA World Championships
 - i. Did not discuss at this meeting due to time constraints; discuss at next meeting?
 1. Organize NJ contingent
 2. Plan a group activity (photo, outing)?
- e. Ad Hoc Survey Committee – proposal discussion and vote on proposals
 - i. See above II b
 - ii. **Darek to draft letter that will go out with all sanction approvals to meet directors providing detailed information on where the host can go to for help and will circulate letter to board for approval**
 - iii. **Darek will compose a NJ LMSC Board calendar that contains events hosted or held within NJ LMSC for planning purposes and circulate to board**
- f. Next Meeting - Date/Time/Place?
 - i. TBD
 - ii. Possibly in June?
 - iii. Chris will follow up with meeting options

Meeting adjourned 12:30pm