

New Jersey LMSC Board Meeting Minutes

10:30am Sunday, June 1, 2014

New Providence Community Pool

New Providence, NJ

Attendees:

Board Members

Bill Reichle

Chris McGiffin

Tom Brunson

Susan Kirk

Lynn Ascione

Jen Bauman

Linda Brown-Kuhn

Julie Schoenlank

Ramunas Radzevicius

Marie Vellucci

ACTION ITEMS

1. **Lynn will check available dates with the hotel for the end of March**
2. **Bill will look into available dates in August at Cranford for the 100 x 50s**
3. **Julie to distribute the coaching certification course scholarship information to the coaches list and to Sara to include in the Fastlane**

Action items bolded

Meeting was called to order at 10:30 am

- I. Officer Reports
 - A. Newsletter (S. Johnston)
 - i. Issues for 2014 – 4 remaining
 - a) July/August, September, October and November/December
 - ii. Number of hardcopies
 - a) One color copy of each issue of the Fastlane are being mailed by Tom
 - iii. Sarah continues to seek content for the Fastlane. Please send her as many leads/blurbs as possible.
 - B. Treasurer (B. Reichle)
 - i. 2014 Budget and actuals update (see below)

NJLMSC Financial Statement

Beginning Cash Balance 1/1/2014 **\$17,637.01**

<u>INCOME</u>	<u>BUDGET</u>	<u>ACTUAL</u>
USMS Individual	\$1,200.00	\$140.00
USMS Foundation & Hall of Fame	\$25.00	
LMSC Donations	\$1,200.00	\$706.00
Fast Lane Collections	\$36.00	\$18.00
LMSC Individual	\$9,500.00	\$6,097.00
Meet Sanction Fees	\$400.00	\$90.00
Interest Income	\$20.00	\$8.51
Club Collections	\$200.00	\$40.00
Annual Dinner Collections	\$1,200.00	\$1,265.00
Special Events	\$1,500.00	\$1,605.00
Merchandise Sales	\$150.00	
Meet Performance Deposits	\$800.00	\$200.00
Open Water Surcharge	\$300.00	
TOTAL INCOME	\$16,531.00	\$10,169.51

<u>EXPENSES</u>		
USMS Individual	\$1,200.00	\$245.00
USMS Foundation & Hall of Fame	\$30.00	
Coach Certification Grant	\$120.00	
USMS Team Registration Fees	\$60.00	
Registrar Expenses	\$400.00	
Rule Books	\$48.00	\$48.00
Convention Costs	\$4,000.00	
Annual Dinner/Picnic	\$4,000.00	\$2,958.42
Tributes & Awards	\$500.00	\$292.07
Special Events	\$2,400.00	\$5,021.36
Sponsorship Fee	\$250.00	
Domain Fee	\$10.00	
Promotional Expense	\$200.00	
Miscellaneous Expense	\$100.00	
Performance Reimbursement (Sanctions)	\$800.00	\$100.00
Open Water Surcharge	\$1,000.00	
TOTAL EXPENSES	\$15,118.00	\$8,664.85

Cash Balance 5/23/2014 **\$19,141.67**

<u>SPECIAL EVENTS</u>	<u>INCOME</u>	<u>EXPENSE</u>
50 x 50		\$330.00
100 x 100		\$931.70
KP Clinic	\$1,605.00	\$3,759.66

C. Co-Registrar (T. Brunson/C. McGiffin)

- i. 2014 Member Registration Report
 - a) Total NJ LMSC members ~ 789 members as of 06.01.14
 - b) Total members by Club ~ see chart below
 - c) Total new members by Club ~ see chart below
 - d) 2014 Club registrations ~ see chart below
 - e) Annual Renewal Rate ~ see chart below
 - f) Lifetime Renewal Rate ~ see chart below

YEAR	CLUB	#REG	#RE-REG LIFTIM	#NEW	#REG PREV YR	#REG PRV YR & CUR YR	LIFETIME RETN%	ANNUAL RETN%	#CLUBS
2014	ALL	789	656	133	945	583	83.1%	61.7%	12
	BCMS	1	1	0	4	2	100.0%	50.0%	
	BERK	155	140	15	184	128	90.3%	69.6%	
	DRMS	80	62	18	98	56	77.5%	57.1%	
	GSM	247	238	9	317	235	96.4%	74.1%	
	HOBO	74	49	25	106	33	66.2%	31.1%	
	JAM	30	29	1	27	24	96.7%	88.9%	
	LTMM	6	5	1	9	2	83.3%	22.2%	
	MOCY	10	6	4	3	2	60.0%	66.7%	
	NYCS	3	0	3	3	0		0.0%	
	PAA	26	22	4	32	19	84.6%	59.4%	
	RBAY	7	7	0	16	7	100.0%	43.8%	
	UC07	150	97	53	146	75	64.7%	51.4%	
2013	ALL	952	702	250	944	620	73.7%	65.7%	12
	BCMS	4	0	4	0	0	0.0%		
	BERK	186	151	35	184	145	81.2%	78.8%	
	DESC	0	0						
	DRMS	98	68	30	81	50	69.4%	61.7%	
	GSM	320	288	32	352	278	90.0%	79.0%	
	HOBO	106	58	48	120	47	54.7%	39.2%	
	JAM	27	25	2	31	22	92.6%	71.0%	
	LTMM	9	4	5	0	0	44.4%		
	MOCY	3	3	0	0	0	100.0%		
	NYCS	3	1	2	1	1	33.3%	100.0%	
	PAA	32	6	26	0	0	18.8%		
	RBAY	16	11	5	11	5	68.8%	45.5%	
	UNAT	148	87	61	164	72	58.8%	43.9%	
2012	ALL	957	683	274			71.4%	68.1%	8
2011	ALL	895	612	283			68.4%	72.3%	9
2010	ALL	729	536	193			73.5%		8
2009	ALL	739	488	251			66.0%		7
2008	ALL	715	501	214			70.1%		6
2007	ALL	634	475	159			74.9%		5
2006	ALL	600	454	146			75.7%		5
2005	ALL	526	348	178			66.2%		4
2004	ALL	527	342	185			64.9%		3
2003	ALL	541							

* %RET'N =LIFETIME RETENTION=(CRNT RE-REG/CRNT YEAR TOTAL)*100

g) Member Donation Report

DATE	DONATION #	DNTS	MAX DNT	TOTAL \$
5/23/2014	ISSHOF	29	\$50.00	\$418.00
	USMS	63	\$100.00	\$956.00
	LMSC	80	\$100.00	\$1,464.00
	TOTAL	172		\$2,838.00
3/3/2014	ISSHOF	27	\$50.00	\$392.00
	USMS	58	\$100.00	\$900.00
	LMSC	73	\$100.00	\$1,393.00
	TOTAL	158		\$2,685.00
9/22/2013	ISSHOF	41	\$50.00	\$522.00
	USMS	66	\$100.00	\$888.00
	LMSC	59	\$100.00	\$1,043.00
	TOTAL	166		\$2,453.00
5/24/2013	ISSHOF	39	\$50.00	\$502.00
	USMS	64	\$100.00	\$868.00
	LMSC	58	\$100.00	\$1,038.00
	TOTAL	161		\$2,408.00
3/8/2013	ISSHOF	36	\$50.00	\$481.00
	USMS	58	\$100.00	\$822.00
	LMSC	52	\$100.00	\$941.00
	TOTAL	146		\$2,244.00
10/31/2012	ISSHOF	36	\$100.00	\$514.00
	USMS	64	\$100.00	\$805.00
	LMSC	50	\$100.00	\$697.00
	TOTAL	150		\$2,016.00
10/31/2011	ISSHOF	50	\$100.00	\$576.00
	USMS	73	\$100.00	\$771.00
	LMSC	65	\$100.00	\$773.00
	TOTAL	188		\$2,120.00

D. Secretary (S. Kirk)

- i. Meeting minutes for the NJ LMSC board meeting on March 9, 2014 have been approved by the NJ LMSC and posted on the NJ LMSC website by the webmaster
- ii. 4 NJ LMSC emails have been composed and sent out to the NJ LMSC community since our last board meeting on March 9, 2014
- iii. 4 NJ LMSC emails have been composed and sent out to the NJ LMSC community since our last board meeting on March 9, 2014
- iv. Registrant emails currently go out to 792 individuals
 - a) The 2013 NJ LMSC members who did not re-register for 2014 by March 1st have been deleted from the NJ LMSC email list
- v. Since the last NJ LMSC board meeting on March 9, 2014 4 batches of updates for the email list have been processed
- vi. The NJ LMSC Facebook page currently has 566 likes

E. Sanctions & Safety (J. Bauman)

- i. Upcoming 2014 Sanctioned Events
 - a) Lake Hopatcong Open Water Swim Festival (Sunday, September 7, 2014)

- ii. Completed 2014 Sanctioned Events
 - a) Drew University March Madness Meet (Saturday, March 22, 2014)
 - Draft entry form received 12/18/13
 - Application for sanction approved 1/24/14 [online sanction system]
 - Sanction fee (\$30) received 10/19/13 (performance deposit (\$100) held over from earlier meet at meet director's request)
 - Sanction number assigned: #074-S001
 - Pool measurement certification on file with USMS
 - meet announcement added to USMS calendar 1/24/14; posted to NJ LMSC website 2/7/14
 - 2014 USMS rule book hand-delivered to event director 2/8/14
 - b) Faster Free Swim Clinic (Karlyn Pipes) (Saturday, May 17, 2014)
 - entry form received 4/9/14
 - application for sanction approved 4/9/14 [online sanctioned system]
 - sanction fee (waived)
 - sanction number assigned: #074-S002
 - meet announcement added to USMS calendar 4/9/14; posted to NJ LMSC website
 - c) Open Water Swim Clinic (Karlyn Pipes) (Saturday, May 17, 2014)
 - entry form received 4/9/14
 - application for sanction approved 4/9/14 [online sanctioned system]
 - sanction fee (waived)
 - sanction number assigned: #074-S003
 - meet announcement added to USMS calendar 4/9/14; posted to NJ LMSC website
- iii. Upcoming 2014 Recognized Events
 - a) New Jersey Senior Olympics (Saturday-Sunday, September 6-7, 2014)
 - Draft entry form received 11/20/13
 - Application for recognition 2.27.14 [online sanctioning system]
 - Recognition fee (\$60) + performance deposit (\$100) received 2.11.14 (check date 2.10.14)
 - Recognition number assigned: #074-R003
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 3/13/14; posted to NJ LMSC website PENDING (awaiting updated info from meet director)
 - 2014 USMS rule book to be mailed to event director
- iv. Completed 2014 Recognized Events
 - a) OCY Unofficial Team Championships (Sunday, February 23, 2014)
 - Draft entry form received 9/20/13
 - Application for recognition approved 10/20/13 [online sanction system]
 - Recognition fee (\$30) + performance deposit (\$100) received 10/15/13 (check date 10/11/13)
 - Recognition number assigned: #074-R001
 - Pool measurement certification on file with USMS
 - meet announcement added to USMS calendar 10/20/13; posted to NJ LMSC website 10/23/13
 - 2014 USMS rule book mailed to meet director
 - Performance deposit released to meet director
 - b) Sussex County YMCA Adult Mini Meet (Saturday, March 15, 2014)
 - Draft entry form received 1.16.14
 - Application for recognition approved 2.6.14 (online sanction system)
 - Recognition fee (\$30) + performance deposit (\$100) received 2.3.14 (check date 1.30.14)
 - Recognition number assigned: #074-R002
 - Pool measurement certification on file with USMS
 - Meet announcement added to USMS calendar 2.6.14; posted to NJ LMSC website 2.7.14
 - 2014 USMS rule book mailed to event director

- v. Other potential upcoming events
 - a) Sussex County YMCA Fall Meet Saturday, October 18, 2014
 - b) Fanwood-Scotch Plains YMCA expressed interest in holding a Masters meet in March; that timing did not work but they may be interested in finding another suitable time
 - c) Justin Alsobrooks (Ocean County YMCA meet director) inquired about the possibility of running a meet at another location [Need more information]

F. Top Ten and Records (E. Tsuzuki)

- i. The following sanction deposits were cleared to be returned
 - a) Sussex County YMCA Adult Mini-Meet (SCY) on March 15, 2014
 - b) Drew University March Madness Meet (SCY) on March 22, 2014
- ii. The NJ LMSC records have been updated for the following events
 - a) All long distance records have been updated since 2011. New records were set at
 - 2011 Two Mile Cable
 - 2011 One Hour Postal
 - 2012 One Hour Postal
 - 2013 Two Mile Cable
 - 2014 One Hour Postal
 - b) New England (SCY) Champs at Harvard University in Cambridge, MA on March 15 and 23, 2014
 - c) Albatross Open (SCM) at the Shriver Aquatic Center in North Bethesda, MD on March 15, 2014
 - d) YMCA Masters Nationals (SCY) at Sarasota YMCA on April 10-13, 2014
 - e) Colonies Zone Championships (SCY) at George Mason University in Fairfax, VA meet on April 4-6, 2014
 - f) NYC Parks Swim Meet (SCY) at Flushing Meadows Corona Park Aquatic Center in Queens, NY on April 27, 2014
 - g) USMS Spring Nationals (SCY) at the George Haines International Swim Center in Santa Clara, CA on May 1-4, 2014
- iii. Go the Distance results for NJ were updated on May 14, 2014. NJ has started 2014 very well at the 6th highest mileage (NJ finished 2013 in 8th) and still maintains the highest membership participation rate (almost 15%) of all the "high yardage swimmers (when compared against all of the LMSCs, a couple of the very small LMSCs have a higher participation rate).
- iv. Not reported in the last report of March 9, the NJ LMSC Top Ten file for the SCM season was submitted on January 13, 2014

G. Webmaster (B. Hobart)

- i. All updates submitted to Jason have been promptly posted and are current

H. Open Water (M. Vellucci/S. Clark)

- i. Sarah reported that the 2014 Colonies Zone Open Water Swim calendar was posted the end of March
- ii. The calendar is a working document which is updated regularly with new events, confirmed events and links to results of open water swims. There is a link to the calendar posted on njmasters.org

I. Events Coordinator (L. Ascione)

- i. Worlds in Montreal
 - a) Lynn has been gathering a contact list of NJ Masters swimmers who will be attending Worlds in Montreal. To date, there are 17 members on the list
 - b) Deadline to register for Worlds in June 1, 2014
 - c) Lynn has contacted the Fairmont Queen Elizabeth to gather info on a group dinner while in Montreal. The restaurant has a private room, however, it would be too hard to coordinate a banquet type get together. Lynn will research area restaurants to see if she can set up a night and whoever is available can meet up at the place for drinks and dinner. The best nights so far are the 4th or 5th. We can also pick a date to meet at the hotel bar for cocktails one night.
 - d) 8 people responded to Lynn's request to send the dates that they will be at Worlds.

- ii. 2015 NJ LMSC Banquet
 - a) Stick with the smaller room
 - b) **Lynn will check available dates with the hotel for the end of March**
 - c) Guest speaker idea – Karlyn Pipes in conjunction with a clinic

J. Coaches (J. Schoenlank/R. Radzevicius)

- i. Two very successful swim clinics were held on Saturday, May 17, 2014 with Masters World Record Holder, Karlyn Pipes at the Raritan Bay Area YMCA. There were 22 members that participated in the "Faster Freestyle" Clinic and 16 in the afternoon "Open Water" Clinic. Lunch was provided for 13 members who attended both sessions.
 - a) Coaches on deck to assist Karlyn included Ramunas, Bill, Beth and Julie. Bill hosted a social at his home afterwards. (Many thanks to Bill for all of his assistance!!). Also, one member registered as a one-event masters swimmer.
 - b) Julie is currently working with Chris to get out the information on the Vandenberg clinic to all of the coaches.

K. Fitness (L. Brown-Kuhn)

- i. Virtual Swim
 - a) Linda and Lynn have discussed the virtual swim and will presented their idea at the June 1st meeting (see new business below)
- ii. Fitness Standouts
 - a) Linda will write another piece for the next Fastlane or the following issue

II. Old Business

- A. 2014 USMS Convention delegates (Jackson, FL September 17-21, 2014)
 - i. NJ LMSC delegates
 - a) Ed, Chris, Susan, Marie, Linda, Jim (Sheerin)
- B. 2015 NJ Masters Swimming 100 x 100s update (Sunday, February 1, 2015)
 - i. Draft agreement is in the works with Raritan Bay Area YMCA and is expected to be received by mid-June

III. New Business

- A. Fitness programs
 - i. Retain 50 x 50s
 - a) add refreshments following the event
 - b) host a clinic (30 – 45 min) prior to the 50 x 50s
 - c) invite all coaches to be on deck
 - ii. Add mid-distance opportunity
 - a) host during a different time of the year ie. summertime LCM
 - b) **Bill will look into available dates in August at Cranford for the 100 x 50s**
 - iii. Virtual Swim ideas
 - a) Will run for 5 months
 - b) 3 different zones; 3 distances within each zone
 - c) Swims will be logged and submitted electronically
 - d) One week period near the end will be designated as an optional championship with several distances offered
 - e) Budget?
 - f) Design tracking system so that periodic feedback can be obtained
- B. Scholarship for Coaching Certification Courses
 - i. Board consensus to refund the registration cost of the coaching certification courses to a current NJ LMSC member once they have received their certificate of completion
 - ii. **Julie to distribute the coaching certification course scholarship information to the coaches list and to Sara to include in the Fastlane**

IV. Next LMSC Meeting

- A. Date-- Sunday, September 14, 2014
- B. Time-- 10:30am
- C. Place-- TBD

V. Adjournment

- A. Meeting adjourned at 11:44am