

New Jersey LMSC Board Meeting Minutes

10:30am Sunday, April 24, 2016

Berkeley Aquatic Club Center of Excellence

New Providence, NJ

Attendees:

Board Members

Ed Tsuzuki

Jen Bauman

Tom Brunson

Susan Kirk

Bill Reichle

Sarah Clark

Marie Vellucci

Colleen Driscoll

ACTION ITEMS

1. **Marie will write up a short article about the kickoff of the open water season along with some general open water swimming tips.**
2. **Tom will determine the number of USMS certified coaches in the NJ LMSC and report to the board.**
3. **Ed will inquire about finding out from USMS the number of members who open NJ LMSC email blasts**
4. **Jen will reach out to Jeff Jotz regarding the annual Jason Nessel Memorial Mee**
5. **Colleen will complete her review of the NJ LMSC website a section at a time and will provide her recommendations to the board at the next board meeting.**
6. **Susan will reach out to Bridgette to discuss next steps and estimated time line of availability of Jason for some proposed NJ LMSC website updates**
7. **Susan will reach out to Bridgette to check on her availability for the last two Saturdays in March 2017**
8. **Lynn will reach out to Dolce to see if the Deming Room is available for the last two weekends in March 2017**
9. **All NJ LMSC board members will respond to Susan about any potential conflicts for the last (2) Saturdays in March 2017 (18th and the 25th) by Sunday, May 1st.**
10. **Julie to add new language to the Coach Certification reimbursement application "Do you plan on coaching a NJ LMSC Club workout? If yes, where?"**

Action items bolded

Meeting was called to order at 10:48am

I. Officer Reports

A. Newsletter (S. Johnston)

i. Upcoming issues for 2016

a) March/April, May/June, July/Aug, Sept/Oct, Nov/Dec

ii. Sara is looking into changing the style of the nameplate

a) No designs have been received to date

iii. **Marie will write up a short article about the kickoff of the open water season along with some general open water swimming tips.**

B. Treasurer (B. Reichle)

i. 2016 Budget and actuals as of 1.26.16

NJLMSC Financial Statement
Beginning Cash Balance 1/1/2016 **\$16,100.03**

<u>INCOME</u>	<u>BUDGET</u>	<u>ACTUAL</u>
USMS Individual	\$500.00	\$273.00
USMS Swimming Saves Lives		\$10.00
LMSC Donations	\$1,000.00	\$1,895.00
LMSC Individual	\$12,500.00	\$9,044.00
Meet Sanction Fees	\$225.00	\$50.00
Interest Income	\$20.00	\$7.17
Club Collections	\$380.00	\$60.00
Annual Dinner Collections	\$1,000.00	\$1,440.00
Special Events	\$1,000.00	\$400.00
Merchandise Sales	\$200.00	\$45.00
Meet Performance Deposits	\$500.00	\$100.00
Open Water Sanction Fee	\$300.00	
TOTAL INCOME	\$17,625.00	\$13,324.17

<u>EXPENSES</u>		
USMS Swimming Saves Lives		\$10.00
USMS Individual	\$500.00	\$390.00
Coach Certification Grant	\$800.00	\$180.00
Registrar Expenses	\$250.00	
Rule Books	\$48.00	\$48.00
Convention Costs	\$6,000.00	
Annual Dinner/Picnic	\$3,500.00	\$3,815.81
Tributes & Awards	\$1,700.00	\$1,552.67
Special Events	\$3,500.00	\$2,374.00
Domain Fee	\$10.00	
USMS Meet Sanctions	\$50.00	
Miscellaneous Expense	\$450.00	
Performance Reimbursement (Sanctions)	\$500.00	\$100.00
USMS Open Water Sanction Fee	\$600.00	
TOTAL EXPENSES	\$17,908.00	\$8,470.48

Cash Balance 4/21/2016 **\$20,953.72**

<u>SPECIAL EVENTS</u>	<u>INCOME</u>	<u>EXPENSE</u>
50 x 50		\$24.00
100 x 100		\$500.00
Kim Clinic	\$400.00	\$1,850.00

C. Co-Registrar (T. Brunson/C. McGiffin)

i. 2016 Member Registration Report

- a) Total 2016 NJ LMSC members to date = 1256
- b) Total members by Club ~~ see chart below
- c) Total new members by Club ~~ see chart below
- d) 2016 Club registrations ~~ see chart below
- e) Annual Renewal Rate ~~ see chart below
- f) Lifetime Renewal Rate ~~ see chart below
- g) In 2017, there will be no paper registration posted online. The NJ LMSC Registrar, Tom Brunson, will supply paper registration forms on an as needed basis.
- h) To date, the NJ LMSC has 89 members self-identified as Coaches and 37 members self-identified as Officials.
- i) **Tom will determine the number of USMS certified coaches in the NJ LMSC and report to the board.**

ii. Member Donation Report

DATE	DONATION	# DNTS	MAX DNT	TOTAL \$
4/24/2016	SSL	70	\$100.00	\$1,277.00
	ISSHOF	27	\$50.00	\$386.00
	LMSC	72	\$1,000.00	\$2,505.00
	TOTAL	169		\$4,168.00
1/31/2016	SSL	63	\$100.00	\$1,192.00
	ISSHOF	26	\$50.00	\$361.00
	LMSC	64	\$1,000.00	\$2,265.00
	TOTAL	153		\$3,818.00
11/22/2015	SSL	18	\$100.00	\$285.00
	ISSHOF	9	\$25.00	\$105.00
	LMSC	21	\$100.00	\$530.00
	TOTAL	48		\$920.00
10/31/2015	ISSHOF	25	\$100.00	\$382.00
	USMS	78	\$100.00	\$1,372.00
	LMSC	67	\$100.00	\$1,395.00
	TOTAL	170	\$300.00	\$3,149.00
10/31/2014	ISSHOF	29	\$50.00	\$418.00
	USMS	66	\$100.00	\$986.00
	LMSC	82	\$100.00	\$1,484.00
	TOTAL	177	\$250.00	\$2,888.00
9/22/2013	ISSHOF	41	\$50.00	\$522.00
	USMS	66	\$100.00	\$888.00
	LMSC	59	\$100.00	\$1,043.00
	TOTAL	166		\$2,453.00
10/31/2012	ISSHOF	36	\$100.00	\$514.00
	USMS	64	\$100.00	\$805.00
	LMSC	50	\$100.00	\$697.00
	TOTAL	150		\$2,016.00
10/31/2011	ISSHOF	50	\$100.00	\$576.00
	USMS	73	\$100.00	\$771.00
	LMSC	65	\$100.00	\$773.00
	TOTAL	188		\$2,120.00

D. Secretary (S. Kirk)

- i. Meeting minutes for the NJ LMSC meeting held on January 31, 2016 have been approved by the NJ LMSC Board and have been posted on the NJ LMSC website by the webmaster
- ii. 9 NJ LMSC member emails have been composed and sent out to the NJ LMSC community since our last board meeting on January 31, 2016
- iii. Registrant emails currently go out to 1234 individuals.
- iv. The newly implemented process of sending out NJ LMSC emails through the USMS registration database has been working great. Our process has been greatly streamlined for both the Registrar (Tom) and the Secretary (Susan)
- v. The NJ LMSC Facebook page currently has 834 likes.
- vi. Ed will inquire about finding out from USMS the number of members who open NJ LMSC email blasts**

E. Sanctions & Safety (J. Bauman)

- i. Upcoming 2016 Sanctioned Events
 - a) None
- ii. Completed 2016 Sanctioned Events
 - a) None
- iii. Upcoming 2016 Recognized Events
 - a) None

iv. Completed 2016 Recognized Events

- a) OCY Unofficial Team Championships (Sunday, February 14, 2016)
 - ◆ Draft entry form received 10/23/15
 - ◆ Application for recognition approved 11/29/15
 - ◆ Recognition fee (\$30*) + performance deposit (\$100) received 11/20/15
 - ◆ Recognition number assigned: #076-R001
 - ◆ Pool measurement certification on file with USMS
 - ◆ Meet announcement added to the USMS calendar 11/29/15; posted to NJ LMSC website 1/7/16
 - ◆ 2016 USMS rule book to be mailed to meet director
 - ◆ Performance deposit cleared for refund 2/15/16
- b) Sussex County YMCA Adult Mini-Meet (Saturday, April 2, 2016)
 - ◆ Draft entry form received 12/28/15
 - ◆ Application for recognition approved 1/16/16
 - ◆ Recognition fee (\$50) + performance deposit (\$100) received 2/25/16
 - ◆ Recognition number assigned: #076-R002
 - ◆ Pool measurement certification on file with USMS
 - ◆ Meet announcement added to USMS calendar 2/6/16; posted to NJ LMSC website 1/28/16
 - ◆ 2016 USMS rule book to be mailed to event director
 - ◆ Performance deposit cleared for refund?

v. Jen will reach out to Jeff Jotz regarding the annual Jason Nessel Memorial Meet

F. Top Ten and Records (E. Tsuzuki)

- i. The NJ LMSC records have been updated for the following events
 - a) Metropolitan SCM Championships on December 13, 2015 at the Asphalt Green pool in NYC
 - b) Ocean County YMCA Unofficial Team Championship meet at OCY on February 14, 2016
 - c) Maryland Masters Winter Distance Meet at the University of Maryland on February 28, 2016
 - d) Bill Heebner Memorial Winter Freeze Masters Meet at the Phoenixville YMCA in PA on January 17, 2016
 - e) Adult Mini-Meet at the Sussex County YMCA on April 2, 2016

- ii. The 2016 SCY top ten file was submitted on April 13, 2016 and included the following meets
 - a) NJ Senior Olympics – Sept 12-13, 2015
 - b) Adult Mini-Meet – Oct 17, 2015
 - c) OCY Unofficial Champs – Feb 14, 2016
 - d) Adult Mini-Meet – Apr 2, 2016
- iii. The Go the Distance results for NJ have been updated as of April 20, 2016. New Jersey has retained the #3 spot behind Pacific and Southern Pacific. NJ has the highest member participation rate of all the top LMSCs.

G. Webmaster (B. Hobart/Colleen Driscoll)

- i. All updates submitted to Jason have been promptly posted and are current
- ii. Colleen is reviewing the information posted on the NJ LMSC website. There are some links that direct the user to older information as well as some outdated information. **Colleen will complete her review of the NJ LMSC website a section at a time and will provide her recommendations to the board at the next board meeting.**
- iii. **Susan will reach out to Bridgette to discuss next steps and estimated time line of availability of Jason for some proposed NJ LMSC website updates**

H. Open Water (M. Vellucci/S. Clark)

- i. The 2016 open water calendar has been updated regularly with some new swims added for the 2016 season
- ii. This is a working document and will be updated on a regular basis.
- iii. If anyone knows of any swims that are not on the calendar, please email Sarah

I. Events Coordinator (L. Ascione)

- i. 2016 NJ LMSC Banquet recap
 - a) The banquet was a huge success this year. 75 attendees (our minimum required and our goal!)
 - b) The NJ LMSC was honoured to have Peter McCoy and Don Giannico perform during the cocktail hour. Having the larger Deming room enabled the cocktail hour/entertainment to take place in the same room which worked out very well.
 - c) Doug Clark, an 18-year continuous member of the NJ LMSC was the guest speaker and he did an amazing job. His spirit, motivation, and knowledge along with his winning attitude demonstrated what a USMS swimmer is all about.
 - d) The NJ LMSC had 2 very deserving Lou Abel award winners, Ed Tsuzuki and Paul Kiell. Congratulations to both.
 - e) The NJ LMSC subsidizes this event and many award winners were able to enjoy a complimentary evening. Full financials are in the financial report prepared by our NJ LMSC Treasurer.
 - f) To sum up, Dolce seems to be a good, centralized location that is priced very well, is a nice venue, and good food. The Deming Room is a must going forward as it provides a much nicer atmosphere for our members and a smoother flow of the program.
- ii. New idea brought forward ... to recognize brand new members with a Welcome Pack that they can pick up at the banquet. Their registration cost would be \$15.
 - a) Welcome Pack would contain a USMS luggage tag, USMS cap, USMS stickers, other USMS/NJ LMSC swag and to use a NJ LMSC logo on a drawstring bag for presentation
 - b) Idea to be discussed further at the next NJ LMSC meeting.
- iii. CMRPA awards discussion
 - a) Consensus of board to stay with the license plate for 10-year award, but update the design when current inventory is depleted
 - b) Idea for 35-year award when needed ... some type of swim parka
- iv. Guest speaker for 2017
 - a) **Susan will reach out to Bridgette to check on her availability for the last two Saturdays in March 2017**
 - b) **Lynn will reach out to Dolce to see if the Deming Room is available for the last two weekends in March 2017**
 - c) **All NJ LMSC board members will respond to Susan about any potential conflicts for the last (2) Saturdays in March 2017 (18th and the 25th) by Sunday, May 1st**

- J. Coaches (J. Schoenlank)
 - i. The 2016 Swim Clinic with Olympian Kim Vandenberg was held on Sunday, April 3rd at the Raritan Bay Area YMCA from 10am – 2:00pm. 18 members attended
 - ii. The NJ LMSC had 1 reimbursement for coaching certification Level I & II and one inquiry about Adult LTS and Level I & II by a member who has recently joined the NJ LMSC
 - a) The board consensus was to require a minimum of 1-year membership with the NJ LMSC before the member is eligible for reimbursement for any of the coach/ALTS certification courses
 - b) **Julie to add new language to the Coach Certification reimbursement application "Do you plan on coaching a NJ LMSC Club workout? If yes, where?"**
 - iii. Ed has offered the potential option of the warm SHY pool as a venue for consideration for future pool clinics.
 - iv. For future clinics, pending space availability, the board consensus is to allow non-NJ LMSC members, but USMS registered in another LMSC to attend for **FULL PRICE**, while NJ LMSC members will be subsidized in some way and will have first choice for registration

K. Fitness (L. Brown-Kuhn)

- i. Swim University
 - a) We have 44 people signed up, but when Ed took a look at the numbers to provide a snapshot of the mileage, he saw that 8 people have no mileage. Linda reached out to them and so far 1 person has withdrawn from the event, 1 person will provide numbers and the rest have not responded. Net number at this time is 37 participants and those swimmers have logged 4,020.26 miles since December 1, 2015. Swim University ends May 31, 2016
 - b) Linda has looked into drawstring bags as a giveaway and has priced them out at \$4.86 per bag with no shipping charge and no set up fee if we order 100. The logo that was designed last year did include the year on it, but Sandy Bluhm graciously and quickly revised the design to be year free. So, if we get 100 bags, we can use them for two years
 - c) Board discussion regarding the drawstring bag with follow up questions for Linda for further consideration of a potential \$500 budget allocation for the purchase of the drawstring bags
- ii. Last Chance Swim
 - a) Bill has kindly agreed to run this swim again at Cranford. Thanks, Bill! He is looking into several Saturday morning dates around the Labour Day timeframe to see what is available

L. Officials (M. Vellucci)

- i. No report

II. Old Business

- A. None

III. New Business

- A. 2016 USMS Convention (Atlanta, GA September 21-25, 2016)
 - i. Ed, Chris, and Colleen are automatic delegates
 - ii. Other NJ LMSC potential delegates
 - a) Susan – interested and available
 - b) Marie – interested and available
 - c) Sarah?- interested – will look into availability

IV. Next LMSC Meeting

- A. Date-- TBD
- B. Time-- 10:30am
- C. Place-- TBD

V. Adjournment

- A. Meeting adjourned at 1:08pm